







19-21 Noviembre 2014
Auditorio y Centro de Congresos Víctor Villegas
Murcia

La Gestión Sanitaria en tiempos de crisis.

Sostenibilidad del sistema sanitario público en España

Dr. Manel del Castillo Rey Gerente Hospital Sant Joan de Déu

Murcia, 20 de Noviembre 2014

Guión

1. El modelo actual. Resultados. Sostenibilidad

2. Las Reformas estructurales

Guión

1. El modelo actual. Resultados. Sostenibilidad

2. Las Reformas estructurales

1

Accesibilidad Equidad 2

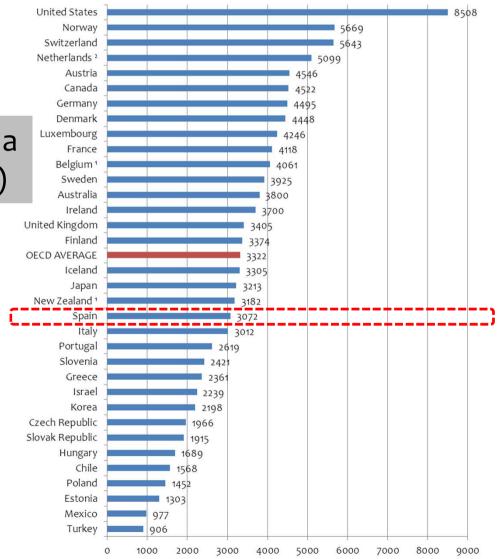
Coste unitario bajo



Coste

Gasto/persona inferior a la media OECD (3.072 US \$)

Gasto sanitario total per capita, US\$ PPP, 2011 (o último año disponible)



Accesibilidad Equidad

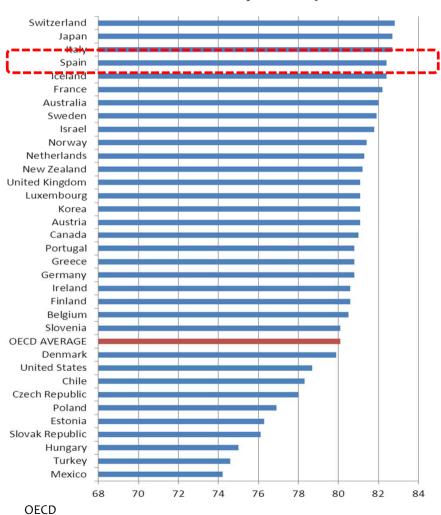
Coste unitario bajo

Buenos resultados en salud

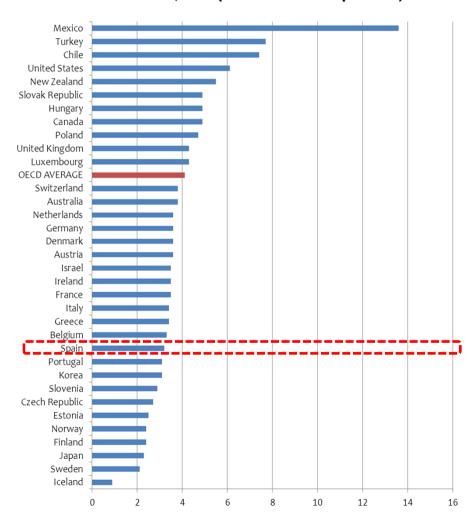
Buena aceptación poblacional

Resultados en salud

Esperanza de vida al nacer, 2011 (o último año disponible)



Mortalidad infantil, muertes por cada 1.000 nacidos vivos, 2011 (o último año disponible)



4

Buena aceptación poblacional



Pregunta 2

Vamos a centrarnos ahora en el tema de la sanidad. De las siguientes afirmaciones que aparecen en esta tarjeta, ¿cuál expresa mejor su opinión sobre el sistema sanitario en nuestro país?

En general, el sistema sanitario funciona bastante bien	22.9
El sistema sanitario funciona bien, aunque son necesarios algunos cambios	47.7
El sistema sanitario necesita cambios fundamentales, aunque algunas cosas funcionan	23.0
Nuestro sistema sanitario está tan mal que necesitaríamos rehacerlo completamente	5.0
N.S.	.7
N.C.	.1
(N)	(7729)

70,6

Accesibilidad Equidad

Coste unitario bajo

Buenos resultados en salud

Buena aceptación poblacional

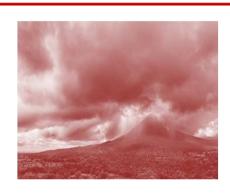
Retos de futuro







Retos de futuro

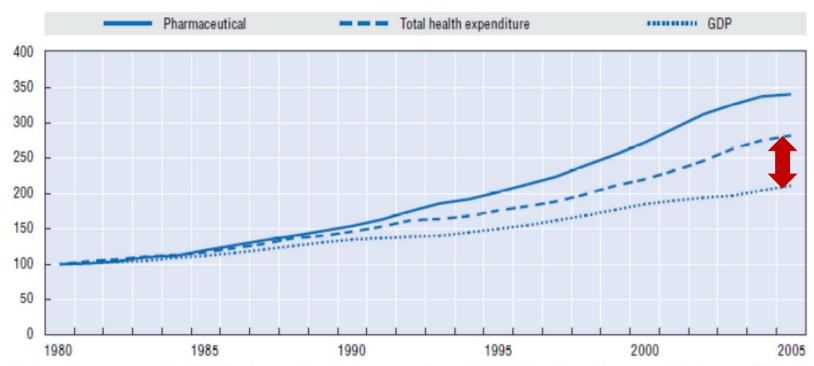


Sostenibilidad

Problema: sostenibilidad

Figure 1.7. Trend growth in pharmaceutical and total health expenditure for 15 OECD countries, and GDP, 1980-2005

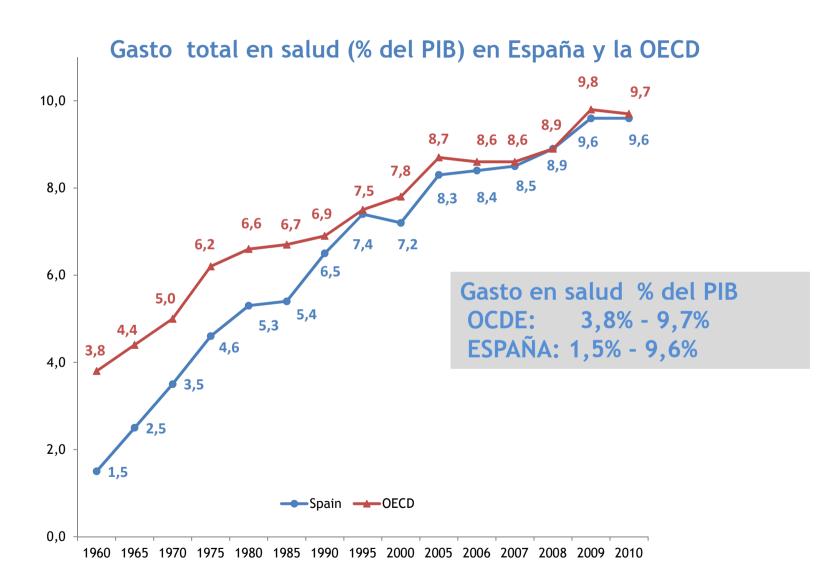
1980 = 100



Note: Indexes were calculated using national currency units at 2000 GDP prices. Pharmaceutical expenditure is excluded from total health expenditure.

Source: OECD Health Data 2007.

Problema: sostenibilidad

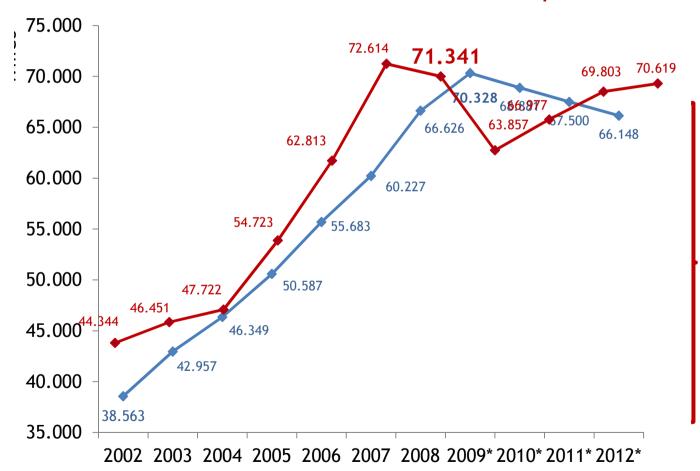


Problema: sostenibilidad

Evolución gasto sanitario público en España, 2002 - 2012

Evolución de la recaudación del IRPF en España 2002-2012

82%



^{*} Cifras provisionales MSPSI. Gasto sanitario público. Total consolidado. Principio de devengo v Eurostat

Retos de futuro





Fragmentación y complejidad

Ciencia y Caridad, Picasso



133 People to take care of the patient

The Patient

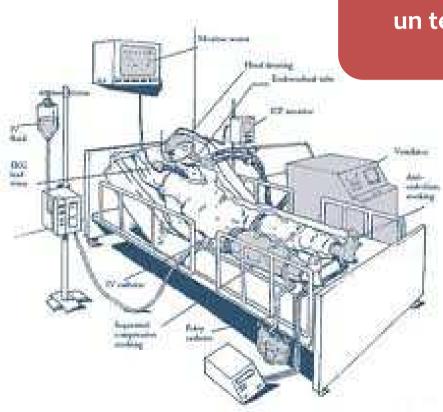


"Medicine used to be ineffective, but simple and safe".

"Now is effective, but complex and relatively dangerous".

Ejemplo: Paciente en UCI

Un paciente de la UCI experimenta una media de 1,7 errores diarios, un tercio de los cuales pueden ser fatales. Health Affairs



QUALITY OF CARE

The End Of The Beginning: Patient Safety Five Years After 'To Err Is Human'

Amid signs of progress, there is still a long way to go.

by Robert M. Wachter

ASSTRACT: The Institute of Medicine's 1999 report on medical errors galaxined the public and health professionals. Before their providers, health owe organizations, and policy-makers lacked the understanding and incentives to generate the changes in culture, systems, training, and technology to improve safety. Since 1999 there has been progress, but it has been insufficient. Stronger regulation has helped, as have some oarly improvements in information technology and in wedforce organization and training. Error-reporting systems have had little impact, and scant progress has been made in improving accountability. Ferry years after the proof to application and the proof of the Septiming.

This paper examines the genetic and institute of Medicine (10M) report on medical errors,

To Err B Human, glounized the public and the health professions and lect to
congressional hearings, media exposés, and millions of anxious patients.\(^1\)
This paper examines the genetis and impact of that report and takes stock of
where we are five years after its release. The set of incentives that promote patient
safety—not simply the economic balance sheet, but also the political, ethical, and
social farces experienced by decrease. The set of incentives that promote patient
safety—not simply the economic balance sheet, but also the political, ethical, and
social farces experienced by decrease. The set of incentives that properly signals,
and other key stakeholders—was workfully weak before 1999 and has grown much
stronger since then. However, these forces have not yet become robust enough to
generate the dellaws, systems, training modds, and culture to transform modern
beth care into the safe, reliable system the patients and providers deserve.

The IOM Report And Its Impact

As one measured fits impact, if one says "the IOM report," is First Islaman Immediately springs to mind, despite the fact that the IOM has published 24 reports since then. In fact, an argument can be made that the medical profession discovered the epidemic of medical mintakes five years ago through the IOM report, nearly as assuredly as we discovered the AIDS epidemic in 1981 and the SARS epidemic in 2003.

Bob Wachter (bobw@medic ine usefeda) is chief of the medical service, University of California, San Francisco, UCSF Medical Center, and is associate chair of the UCSF Department of Medicine.

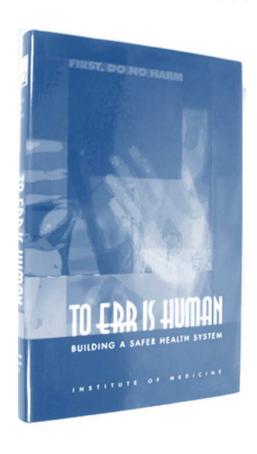
W4-514

DOS ID 157 (Fig.) bull W4.514 #2004 Project HOPE-The Purple to Purple Hall & Familia

30 November 2004

El Instituto de Medicina concluyó que el sistema de salud americano era peligroso para los pacientes

Institut of medicine 1999



Errores asistenciales:

- > Un millón de lesiones
- > 44.000 98.000 muertes /año
- > Coste 79 billones \$/año

Desde 1999 se han hecho muchos esfuerzos en temas de seguridad



... pero los resultados no son los esperados a nivel global



Prologue

Five Years Later—Are We Any Safer?

Brent C. James

The Institute of Medicine (IOM) released *To Err Is Human: Building a Safer Health System*, ¹ its seminal summary of preventable patient injuries suffered within American hospitals, on November 29, 1999. This report was unique in one important way: it was the first IOM report directed as much to the general American public as at the U.S. government, the health care industry, members of the healing professions, and health policy experts. While evidence documenting high rates of treatment-associated injury and mortality have appeared in the peer-reviewed medical literature since the 1950s, neither the health professions nor the health care industry have ever prioritized patient safety as a critical imperative. The IOM's Committee on the Quality of Health Care in America, which produced *To Err Is Human*, sought—through its new public relations direction—to force patient safety to the pinnacle of the policy and care delivery improvement agendas. The committee set a goal of reducing fatalities associated with hospital-based care delivery by 50 percent within 5 years.

Five years have passed. A few institutions have reached the initial IOM goal for some injury sources (for example, Brigham & Women's Hospital in Boston for adverse drug events [ADEs]; Intermountain Health Care's LDS Hospital in Salt Lake City for ADEs and for postoperative wound infections; and Johns Hopkins University Hospital in Baltimore and Vanderbilt Hospital in Nashville for central venous catheter-associated infections). However, as a country, progress has fallen far short of the IOM's ambitious goal. Some members of the original IOM committee have publicly decried the lack of substantial progress. Citing a continuing inability by the United States to hold patient safety at the center of a national health care reform agenda. For example, even though more than 30 percent of a random sample of physicians responding to a survey reported that they or a member of their immediate family had experienced significant injuries when receiving care, physicians still see patient safety as a low priority.



Objetivo: Reducir los errores que pueden prevenirse en un 50%

5 años más tarde no ha mostrado la evolución esperada...

... pero los resultados no son los esperados a nivel global



The NEW ENGLAND JOURNAL of MEDICINE

SPECIAL ARTICLE

Temporal Trends in Rates of Patient Harm Resulting from Medical Care

Christopher P. Landrigan, M.D., M.P.H., Gareth J. Parry, Ph.D., Catherine B. Bones, M.S.W., Andrew D. Hackbarth, M.Phil., Donald A. Goldmann, M.D., and Paul I. Sharek, M.D., M.P.H.

ABSTRACT

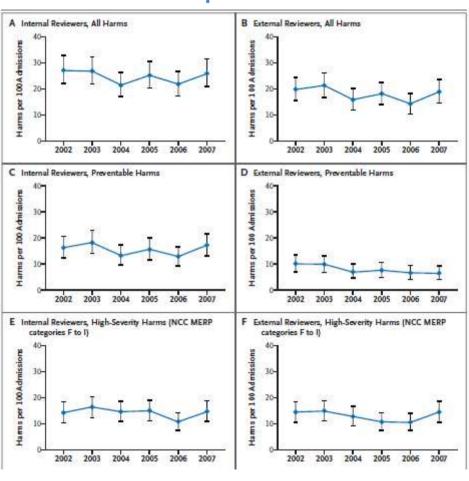
BACKGROUND

In the 10 years since publication of the Institute of Medicine's report To Err Is Human, extensive efforts have been undertaken to improve patient safety. The success of these efforts remains unclear.

METHODS

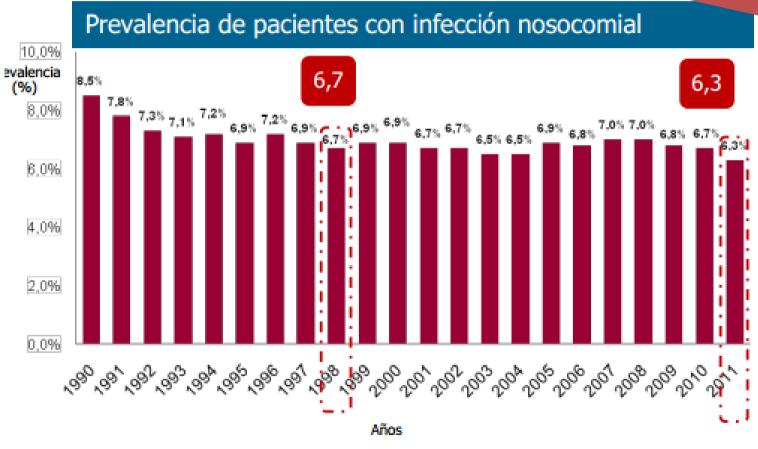
We conducted a retrospective study of a stratified random sample of 10 hospitals in North Carolina. A total of 100 admissions per quarter from January 2002 through December 2007 were reviewed in random order by teams of nurse reviewers both within the hospitals (internal reviewers) and outside the hospitals (external reviewers) with the use of the Institute for Healthcare Improvement's Global Trigger Tool for Measuring Adverse Events. Suspected harms that were identified on initial review were evaluated by two independent physician reviewers. We evaluated changes in the rates of harm, using a random-effects Poisson regression model with adjustment for hospital-level clustering, demographic characteristics of patients, hospital service, and high-risk conditions.

Tasas de errores, errores prevenibles y errores muy graves por 100 ingresos hospitalarios



... pero los resultados no son los esperados a nivel global

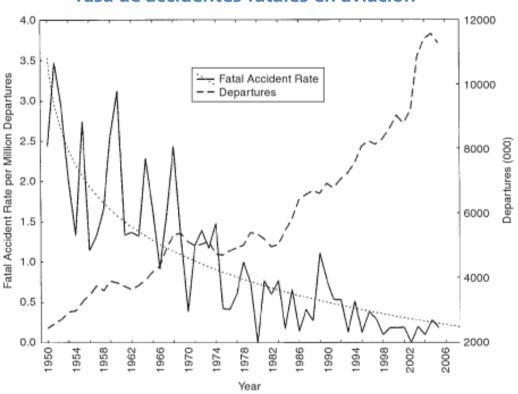
España



El lento progreso del sector salud contrasta con el avance del sector aviación



Tasa de accidentes fatales en aviación



Si la aviación tuviera la tasa de errores que tiene la sanidad, equivaldria a un accidente de jumbo diario (≈ 400 pasageros)

[Source: Handbook of Statistical Analysis and Data Mining; Nisbet, Elder, Miner, pp 378]

Retos de futuro







Mayor acceso de pacientes a información sanitaria

2003

2012

19%

57%

Mayor acceso de pacientes a información sanitaria



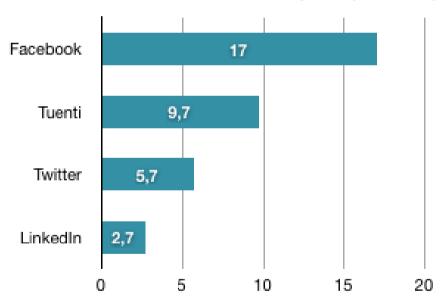


Mayor participación de los pacientes



Redes Sociales





Fuente: Comscore

78%

jóvenes españoles usan redes sociales a diario (2012)

66%

al menos una vez al día (2012)

Mayor acceso de pacientes a información sanitaria

Mayor participación de los pacientes



NHS choices







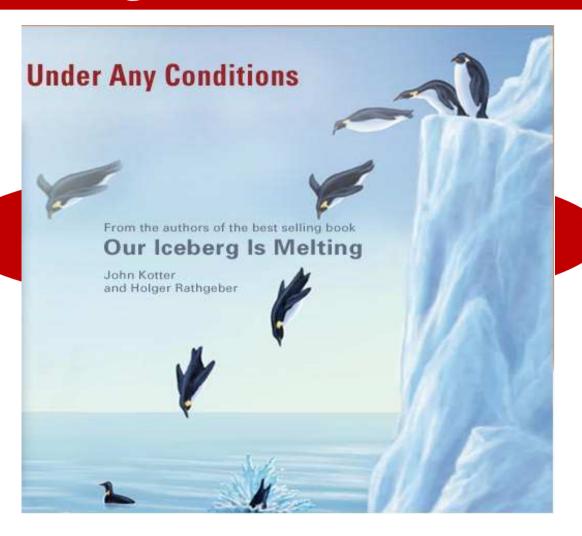
Retos de futuro







¿Qué hacemos?



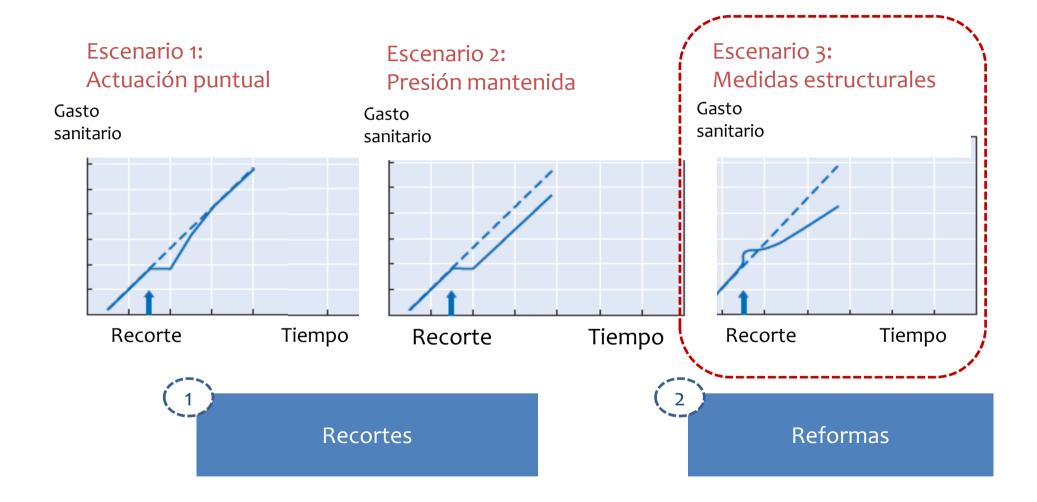
Que reformes?

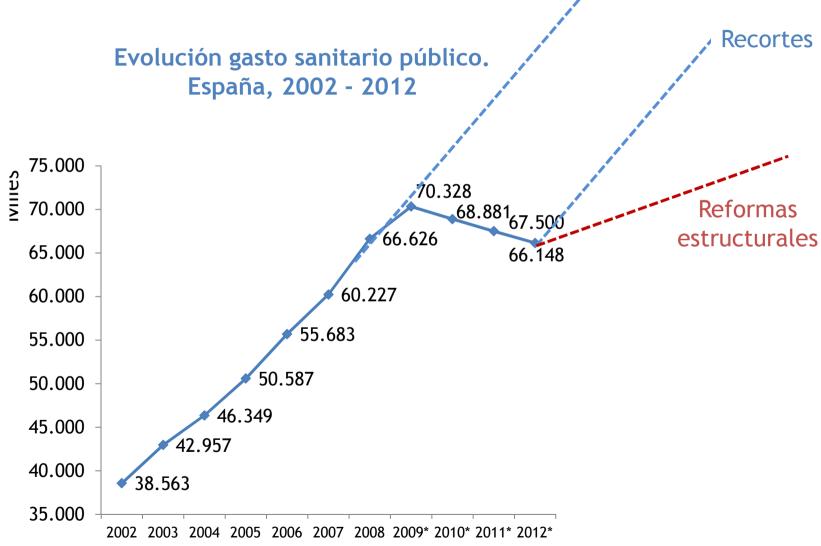
OECD Health Policy Studies

Value for Money and in Health Spending









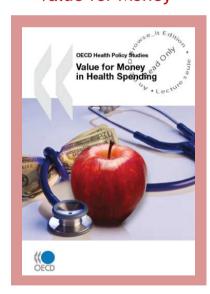
^{*} Cifras provisionales

MSPSI. Gasto sanitario público. Total consolidado. Principio de devengo y Eurostat http://www.msssi.gob.es/estadEstudios/estadisticas/sisInfSanSNS/pdf/egspGastoReal.pdf

Propuestas globales



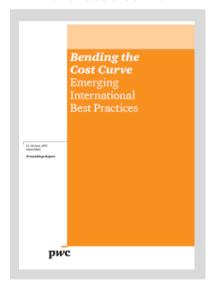
Informe OECD. Value for Money



Informe The Economist.
Future of Healthcare



Informe PwC. Bending the cost curve

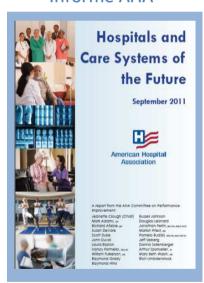


Informe EIH. Health Challenges



Propuestas globales

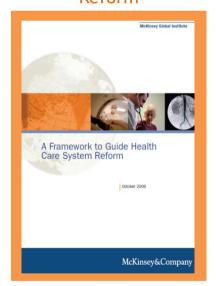
Informe AHA



Healthcast 2020 PwC



Informe McKinsey.
Framework to guide
Reform



Healthcare 2015: Winwin or lose-lose? IBM IBV



Reformas estructurales

Propuestas España

Informe Abril



Informe FEDEA-McKinsey. Cambio posible



Informe
Academia
europea
Ciencias y
artes:
"Libro
blanco"



Informe
PWC: Diez
temas
candentes
de la
Sanidad
Española



Informe Antares Cons. "Sostenibili dad del sistema sanitario"



Informe Bernat Soria, 2011



Informe Fundación Bamberg: Modelo de futuro de Gestión de la Salud



Informe AT Kearney. Estudio Sostenib. SNS



Guión

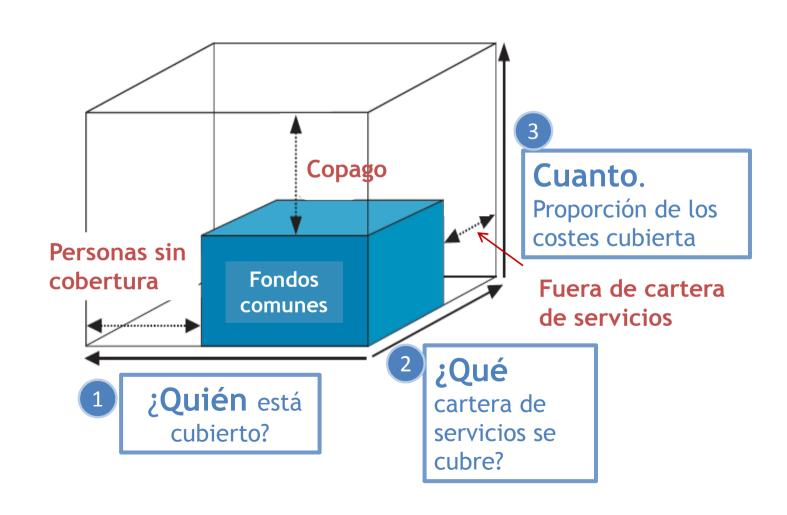
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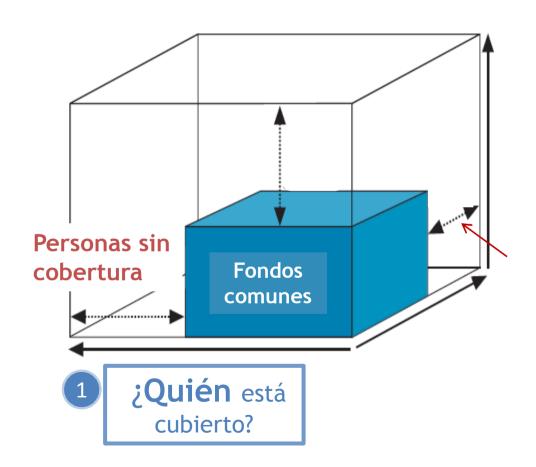
Reformas estructurales



Cobertura



Cobertura





Población cubierta

Acceso de los inmigrantes sin documentación a los servicios de salud





Fuente: Migration and health in the European Union, 2010. European Observatory on Health Systems and Policies

^{*} Austria, Bulgaria, Chipre, República Checa, Dinamarca, Estonia, Finlandia, Alemania, Grecia, Hungría, Irlanda, Letonia, Lituania, Luxemburgo, Malta, Polonia, Rumanía, Eslovaquia, Eslovenia, Suecia

Cambio en los requisitos de cobertura

Real decreto ley 16/2012, de 20 de abril, de medidas urgentes para garantizar la sostenibilidad del Sistema nacional de Salud y mejorar así la calidad/seguridad de las prestaciones.



BOLETÍN OFICIAL DEL ESTADO



Núm 98

Martes 24 de abril de 2012

Sec. L. Pág. 31278

I. DISPOSICIONES GENERALES

JEFATURA DEL ESTADO

5403

Real Decreto-ley 16/2012, de 20 de abril, de medidas urgentes para garantizar la sostenibilidad del Sistema Nacional de Salud y mejorar la calidad y seguridad de sus prestaciones.

- 3

La creación del Sistema Nacional de Salud ha sido uno de los grandes logros de nuestro Estado del bienestar, dada su calidad, su vocación universal, la amplitud de sus prestaciones, su sustentación en el esquema progresivo de los impuestos y la solidaridad con los menos favorecidos, lo que le ha situado en la vanguardía sanitaria como un modelo de referencia mundial.

Sin embargo, la ausencia de normas comunes sobre el aseguramiento en todo el territorio nacional, el orecimiento desigual en las prestaciones del catálogo, la falta de adecuación de algunas de ellas a la realidad socioeconómica y la propia falta de rigor y énfasis en la eficiencia del sistema han conducido al Sistema Nacional de Salud a una situación de grave dificultad económica sin precedentes desde su creación. Se ha perdido eficacia en la gestión de los recursos disponibles, lo que se ha traducido en una alta morosidad y en un insostenible deficit en las cuentas públicas sanitarias. Se hace, pues, imprescindible la adopción de medidas urgentes que garanticen su futuro y que contribuyan a evitar que este problema persista.

El Sistema Nacional de Salud viene sufriendo situaciones de descoordinación entre los servicios de salud autonómicos o que se traduce en la aparición de considerables diferencias en las prestaciones y en los servicios a los que aceden los pacientes en las distintas comunidades autónomas. La cohesión territorial y la equidad se han visto puestas en ouestión con determinadas medidas adoptadas durante estos últimos años.

Los datos estructurales y las cifras más significativas del gasto sanitario público muestran que la sanidad pública no puede obviar por más tiempo de una situación claramente incompatible con su imprescindible sostenibilidad y que, al mismo tiempo, ha acarreado consecuencias gravemente perjudiciales para el empleo y la viabilidad de los sectores empresariales que con él se relaciona.

Pero, además, resulta inaplazable hacer frente a los retos actuales de la asistencia sanitaria. Así, el impacto del envejecimiento de la pobliación, la necesidad de incorporar las innovaciones terapéuticas en la terapia clínica, el avance y progreso en la medicina molecular, el desarrollo de los avances en genómica y proteómica y de nuevos fármacos, van a suponer, sin duda, un incremento del gasto sanitario cuyas previsiones deben ser rigurosamente analizadas por los responsables políticos.

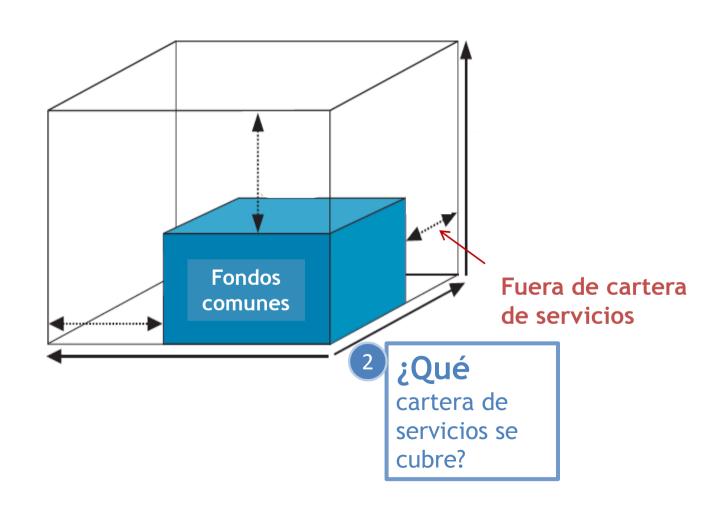
El uso racional y la adecuación terapéutica a la duración real de los tratamientos es uno de los temas en los que se debe poner el énfasis. Así, los últimos datos de gestión medioambiental de residuos de medicamentos ponen de manifiesto los preocupantes costes de destrucción de productos desechados sin utilizar o de unidades exocedentes de las pautas terapéuticas establecidas, que no solo confirman la necesidad de mejorar la eficiencia en el proceso de prescripción, dispensación y uso de medicamentos, sino que alertan de los preocupantes costes medicambientales derivados.

II

Todos los países de la Unión Europea están analizando y adoptando medidas que permiten optimizar sus modelos asistenciales y farmacéuticos y, en especial, el gasto

Washington and

Cobertura





Cartera de servicios

Nivel de cartera de servicios

Problema: Incorporación nuevas tecnologías



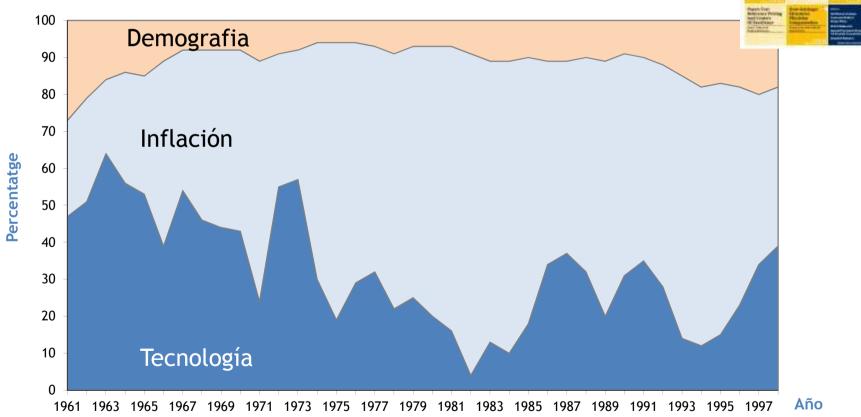
^{*} Prótesis, Sillas de ruedas,..

Nuevas tecnologías: 33% -50% del incremento del gasto sanitario



Health Affairs

Porcentaje de los componentes que explican el incremento de gasto sanitario (Health Affairs 2001)



Agencia de evaluación de Europa*



País	Agencia		
Austria	GÒG		
Austria	LBI-HTA		
Belgium	KCE		
	DACEHTA		
Denmark	DSI		
	HTA-HSR/DHTA		
Finland	FinOHTA		
France	CEDIT		
riance	HAS		
Germany	DAHTA @ DIMDI		
	G-ba		
	IQWiG		
International	INAHTA		
Ireland	HIQA		
Italy	Age.Na.S		
	UVT - HTA Unit		
Lithuania	VASPVT		
Norway	NOKC		
Poland	AHTAPol		
annannannannannannannannannannannannann	AETS		
	AETSA		
Spain	AVALIA-T		
υ ραιιι	CAHIAQ		
	OSTEBA		
	UETS		
Sweden	SBU		
Switzerland	MTU-SFOPH		
	CVZ		
The Netherlands	GR		
	ZonMw		
	NICE		
	CRD		
United Kingdom	HIS		
	NETSCC, HTA - NIHR		
	NHSC		

•Todos tienen excepto: República Checa, Luxemburgo, Turquia, República eslovaca

• Fuente: INAHTA

NICE, Reino Unido

NHS

National Institute for Health and Clinical Excellence

- 1. Equipo de expertos independientes
- 2. Ámbito nacional
- 3. Caracter ejecutivo de las recomendaciones positivas
- 4. Recomendación negativa: decide el financiador

Metodologia:

QALY: cuantos meses o años de vida adicionales de calidad acceptable puede ganar una persona como reultado de un tratamiento.

£ por QALY: El coste de utilizar el medicamento para dar un año de la mejor calidad de vida disponible

Cost	
< 20.000 £/año	Suele recomendarse
> 20.000 £/año	Se tienen en cuanta otros factores
> 30.000 £/año	Aprobación excepcional

Agencia de evaluación en España

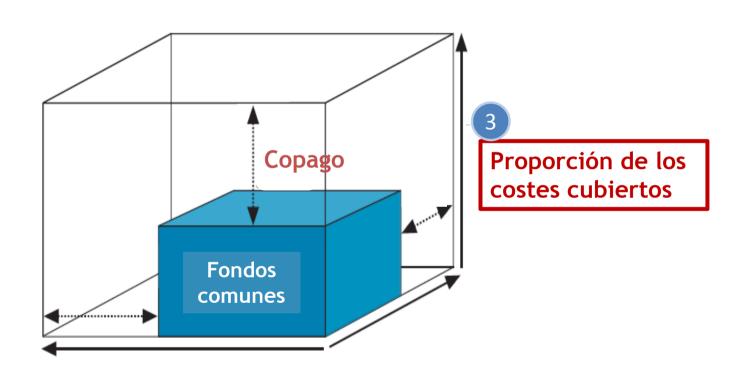
- √8 agencias
- ✓ Decisiones no vinculantes
- ✓ No criterios coste-efectividad
- ✓Orientadas a medicamentos

Agencia de Evaluación Tecnológicas Sanitarias de España



Fuente: Sostenibilidad Financia del sistema Nacional de salud. Antares Consulting.

Tres dimensiones a considerar en la cobertura





Copago

España: No copago en la atención sanitaria

✓ Europa: copago habitual

✓España: no copago



Copago en la atención sanitaria en Europa

Copago en los principales países europeos

	Primaria y especializada	Hospitalización	Medicamentos	Bucodental
Suecia		\checkmark		
Dinamarca				
Francia		\checkmark		
Alemania				
Austria		V		
Belgica				
Finlandia				
Irlanda				
Luxemburgo	V	\checkmark		\checkmark
Portugal	✓	✓		\checkmark
Grecia	V	×	V	
Italia	V	×	\checkmark	V
España	×	×	V	V
UK	×	×	V	V

España: RD 16/2012 de 20 de abril



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Pero, además, resulta inaplazable hacer frente a los retos actuales de la asistencia sanitaria Así el imparto del envejerimiento de la población la peresidad de incomprar las innovaciones terapéuticas en la terapia clínica, el avance y progreso en la medicina molecular, el desarrollo de los avances en genómica y proteómica y de nuevos fármacos, van a suponer, sin duda, un incremento del gasto sanitario cuyas previsiones deben ser rigurosamente analizadas por los responsables políticos.

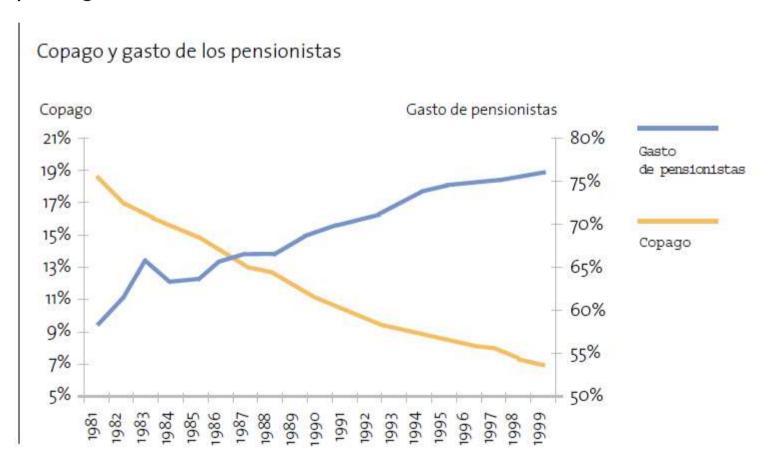
El uso racional y la adecuación terapéutica a la duración real de los tratamientos es uno de los temas en los que se debe poner el énfasis. Así, los últimos datos de gestión medioambiental de residuos de medicamentos ponen de manifiesto los preocupantes costes de destrucción de productos desechados sin utilizar o de unidades excedentes de las pautas terapéuticas establecidas, que no sólo confirman la necesidad de mejorar la eficiencia en el proceso de prescripción, dispensación y uso de medicamentos, sino que alertan de los preocupantes costes medioambientales derivados.

Todos los países de la Unión Europea están analizando y adoptando medidas que permiten optimizar sus modelos asistenciales y farmacéuticos y, en especial, el gasto

Aumento del copago

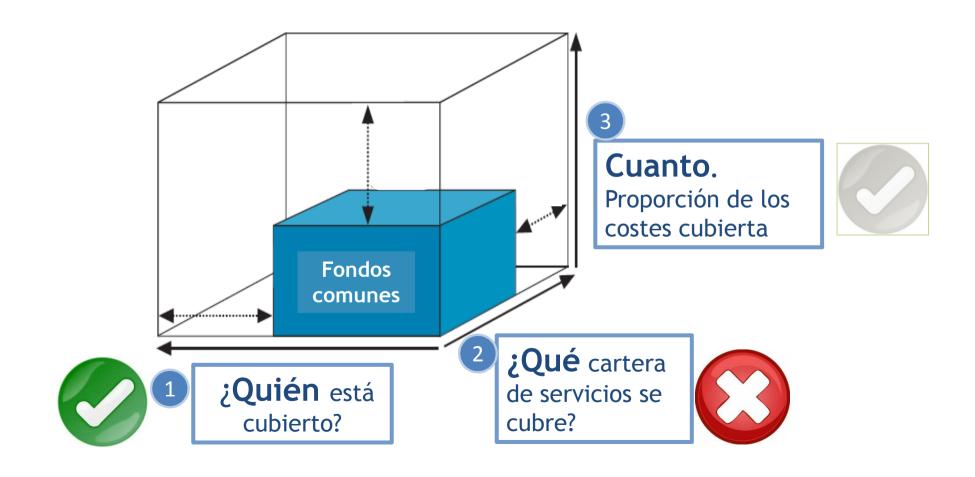
España: Copago en farmacia. Disminución contribución efectiva en fármacos

Incremento del gasto en farmacia y aumento progresivo de la parte gratuita



Fuente: La industria farmacéutica en cifras. Informe NERA: Farmaindustria

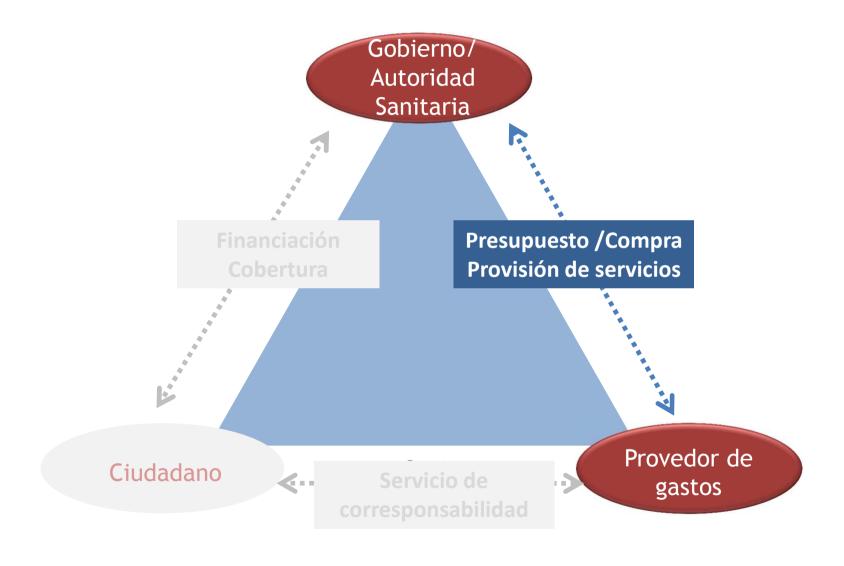
Cobertura



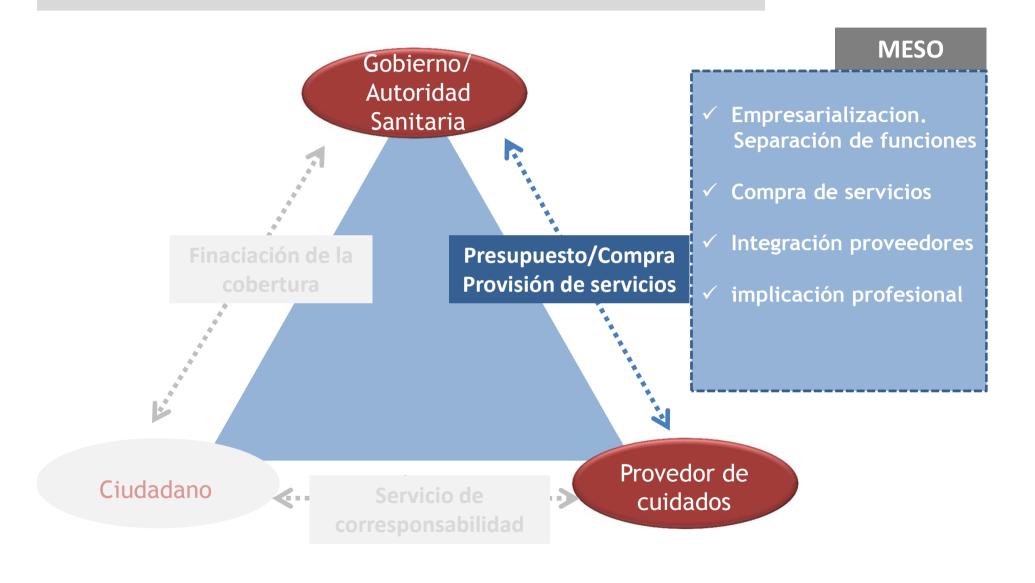
Cobertura



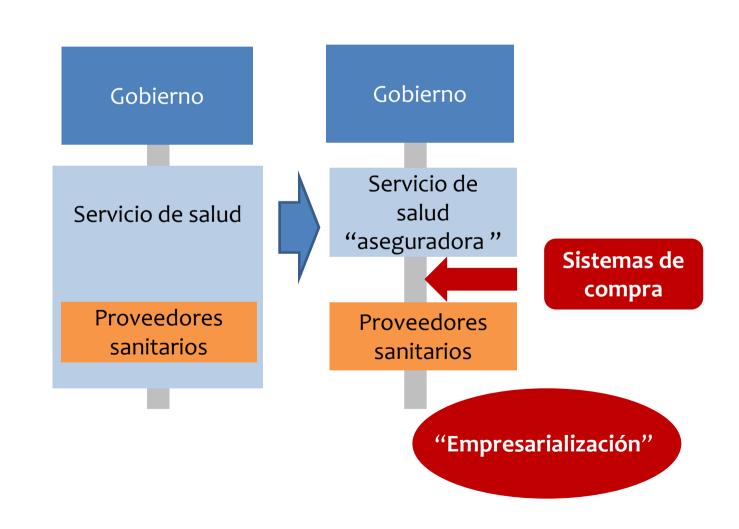
Áreas de actuación. Reformas



Áreas de actuación. Reformas

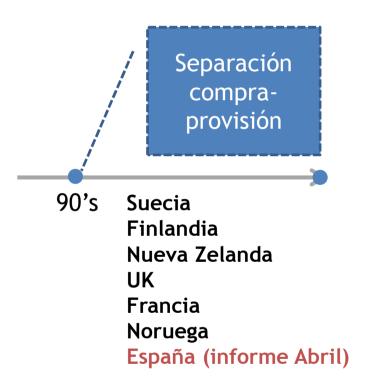


Sistemas de compra de servicios Separación compra-provisión



Separación de funciones/empresarialización

- ✓ A partir de 1991 creación del "mercado Interno"
- ✓ Introducción de la separación compra-provisión



McKinsey Quarterly



Reforming the public sector in a crisis:

An interview with Sweden's former prime minister

Göran Persson has lived a story that should encourage leaders around the world: how to stay in power while pursuing a harsh crisis program that requires sacrifices throughout society.

Alastair Levy and Nick Lovegrove

Government leaders around the world face a daunting dual challenge: they must control and, in the long term, slash major budget deficits fueled by the economic crisis while at the same time improving the performance of the public sector so that it can meet its complex and ever-rising obligations.

Former Swedish prime minister Göran Persson is no stranger to that challenge. Even his political foes recognize his achievement.

In the early 1990s, Sweden suffered its deepest recession since the Great Depression. Although the Swedish crisis was homegrown, its causes and effects resemble the events unfolding in the world today. After years of strong domestic growth driven by easy credit and high leverage, a real-estate bubble burst, leading to the collapse and partial nationalization of the banking sector. Domestic demand plunged as the household savings ratio soared by 13 percentage points. In three years, public debt doubled, unemployment tripled, and the government budget deficit increased tenfold, to more than 10 percent of GDP, the largest in any OECD' country at the time.

Alastair Levy is a consultant in McKinsey's London office, and Mick Lovegrove is a director in the Washington, DC, office.

¹ Organisation for Economic Co-operation and Development.

La necesidad de la gestión pública empresarial

Gestión empresarial Gestión administrativa Años 60-70 S XXI **Papel** administraciones Dictar leyes y normas Prestar servicios públicas 30% del PIB Gasto público 50% del PIB Cumplimiento de Obtención de resultados normas Objetivos a cumplir Seguridad jurídica Eficacia

Formas de gestión pública

GESTIÓN DE SERVICIOS PÚBLICOS:

- 1 Gestión directa
- •Gestión indiferenciada
- •Servicio público personalitzado
- •Sociedad pública mercantil
- •Consorcio
- •Fundación

Gestión indirecta

- Concierto
- Concesión

- Gestión mixta
- •Gestión interesada
- •Sociedad de Economia Mixta

Formas de gestión pública

GESTIÓN DE SERVICIOS PÚBLICOS:

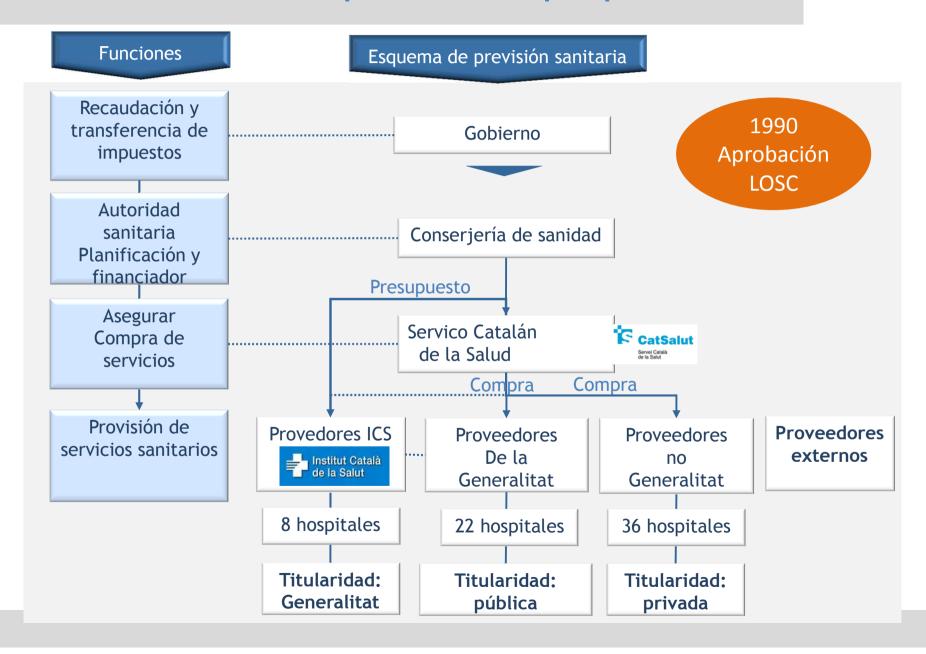
- 1 Gestión directa
- •Gestión indiferenciada
- •Servicio público personalitzado
- •Sociedad pública mercantil
- •Consorcio
- •Fundación

Gestión indirecta

- Concierto
- Concesión

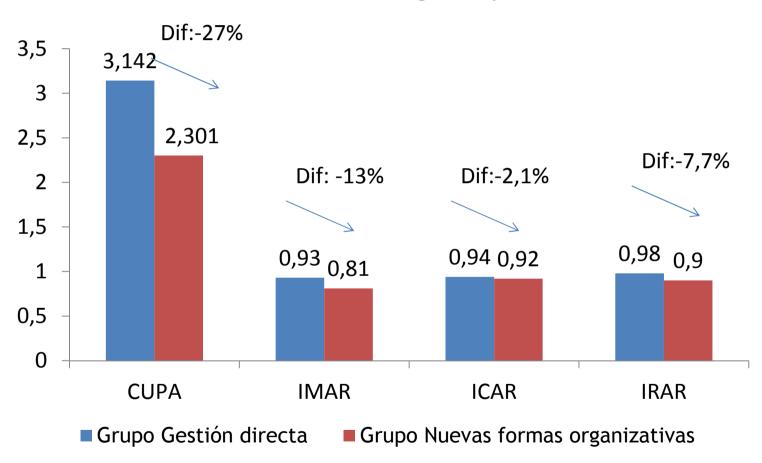
- Gestión mixta
- •Gestión interesada
- •Sociedad de Economia Mixta

Cataluña: Sistema de separación compra-provisión



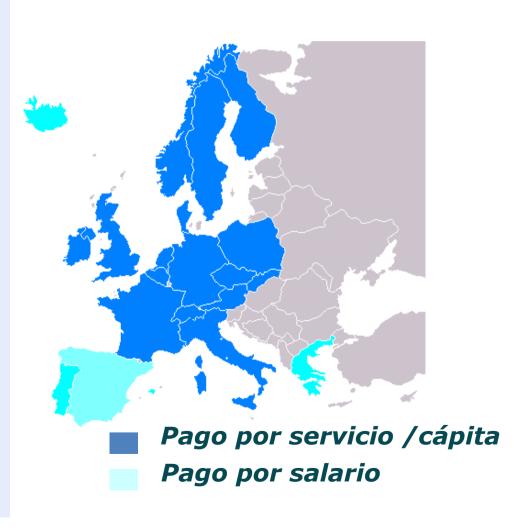
Diferencias en los resultados entre centros con la gestión directa y concertados

Diferencias en indicadores de gastos y resultados, IASIST 2012

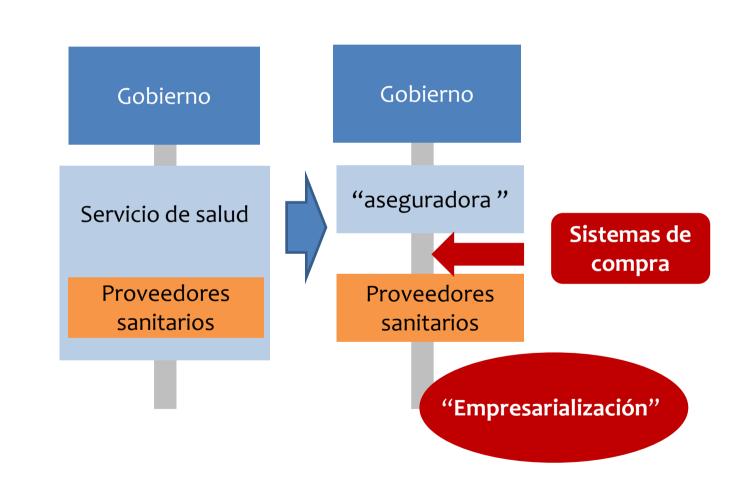


Modelos de relación laboral en Atenció Primària

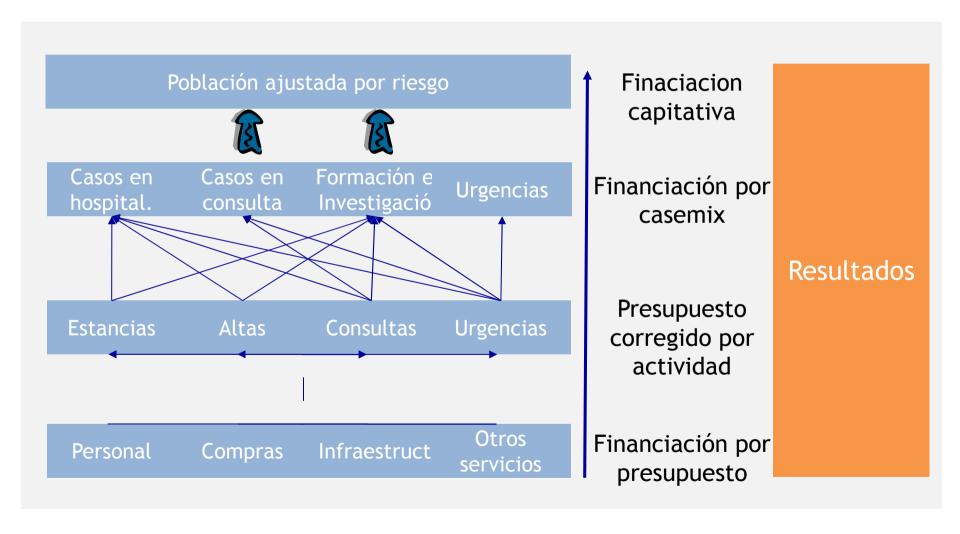
Sistema de retribución Atención Primaria (Sistema Público)		
Alemania	Pago por servicio	
Austria	Pago capitativo	
Bélgica	Pago por servicio	
Holanda	Pago por servicio + Pago capitativo	
Luxemburgo	Pago por servicio	
Francia	Pago por servicio	
Dinamarca	Pago capitativo + Pago por servicio	
Eslovaquia	Pago capitativo	
Irlanda	Pago capitativo + Pago por servicio	
Italia	Pago capitativo	
Noruega	Pago por servicio + pago capitativo	
UK	Pago capitativo + Pago por servicio	
Suiza	Pago por servicio	
Polonia	Pago capitativo	
Finlandia	Salario Pago capitativo	
Suecia	Salario Pago capitativo	
Portugal	Salario	
España	Salario	
Grecia	Salario	
Islandia	Salario	



Sistemas de compra de servicios Separación compra-provisión



Sistemas de compra de servicios



^{*} Antares Consulting

Compra de servicios

Presupuesto

España Turquía Islandia Luxemburgo Portugal

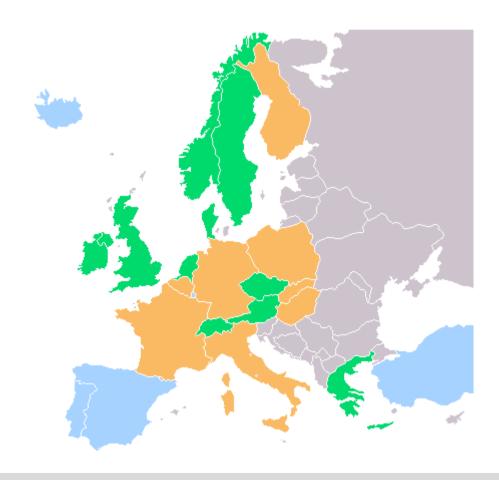
Formas de pago a proveedores europeos

Presupuesto más actividad

República Checa Dinamarca Irlanda Holanda Noruega UK Suecia Austria Grecia Suiza

Actividad

Bélgica Finlandia Francia Alemania Hungría Italia Polonia República Eslovaca



^{*} Health System Institutional Characteristics. A survey of 29 OECD countries. 2010.

Tendencia actual: Introducción de resultados en los contratos con los centros sanitarios

The NEW ENGLAND JOURNAL of MEDICINE

SPECIAL ARTICLE

Effects of Pay for Performance on the Quality of Primary Care in England

Stephen M. Campbell, Ph.D., David Reeves, Ph.D., Evangelos Kontopantelis, Ph.D., Bonnie Sibbald, Ph.D., and Martin Roland, D.M.

ABSTRACT

BACKGROUND

A pay-for-performance scheme based on meeting targets for the quality of clinical care was introduced to family practice in England in 2004.

METHODS

We conducted an interrupted time-series analysis of the quality of care in 42 representative family practices, with data collected at two time points before implementation of the scheme (1998 and 2003) and at two time points after implementation (2005 and 2007). At each time point, data on the care of patients with asthma, diabetes, or coronary heart disease were extracted from medical records; data on patients' perceptions of access to care, continuity of care, and interpersonal aspects of care were collected from questionnaires. The analysis included aspects of care that were and those that were not associated with incentives.

RESULTS

Between 2003 and 2005, the rate of improvement in the quality of care increased for asthma and diabetes (P<0.001) but not for heart disease. By 2007, the rate of improvement had slowed for all three conditions (P<0.001), and the quality of those aspects of care that were not associated with an incentive had declined for patients with asthma or heart disease. As compared with the period before the pay-for-performance scheme was introduced, the improvement rate after 2005 was unchanged for asthma or diabetes and was reduced for heart disease (P=0.02). No significant changes were seen in patients' reports on access to care or on interpersonal aspects of care. The level of the continuity of care, which had been constant, showed a reduction immediately after the introduction of the pay-for-performance scheme (P<0.001) and then continued at that reduced level.

CONCLUSIONS

Against a background of increases in the quality of care before the pay-for-performance scheme was introduced, the scheme accelerated improvements in quality for two of three chronic conditions in the short term. However, once targets were reached, the improvement in the quality of care for patients with these conditions slowed, and the quality of care declined for two conditions that had not been linked to incentives. Continuity of care was reduced after the introduction of the scheme, El nuevo esquema **aceleró las mejoras** de indicadores para dos o tres condiciones crónicas **a corto plazo**

No obstante, a medio plazo, la mejora de los indicadores disminuyó así como los indicadores de otras patologias que no se habían ligado a objetivos.

Compra de servicios

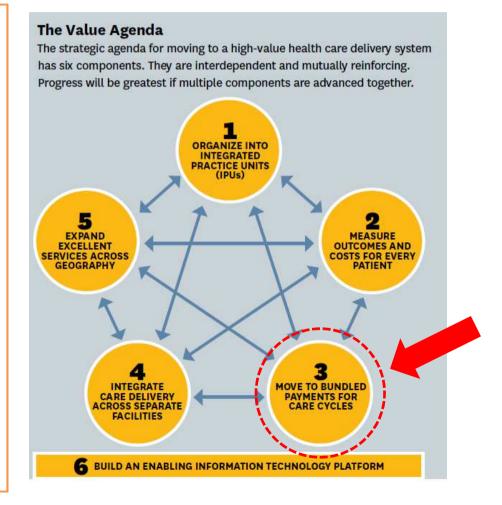
Harvard Business Review



THE BIG IDEA

The Strategy That Will Fix Health Care

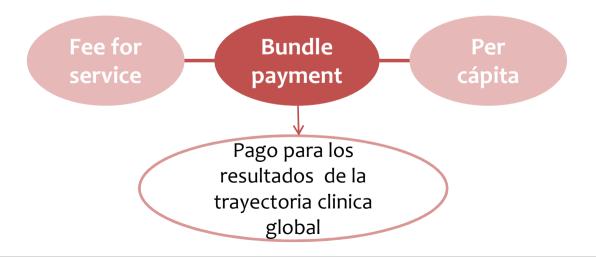
Providers must lead the way in making value the overarching goal by Michael E. Porter and Thomas H. Lee



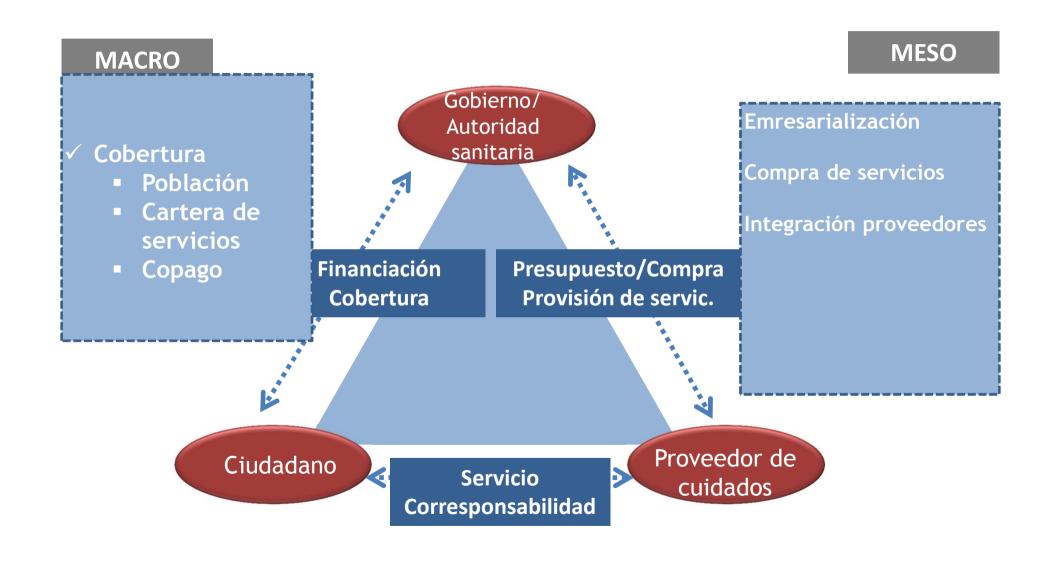
Compra de servicios- Bundle payment

"Bundle payment" (USA). Affordable care act. 2010

Reembolso "en base a los costes previstos para episodios de cuidados claramente definidos"



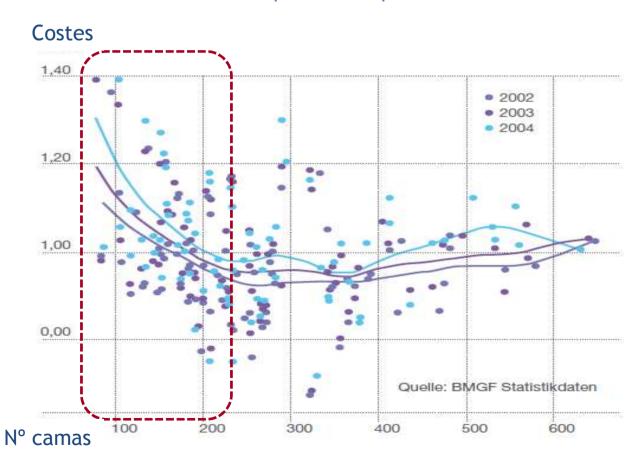
Reformas estructurales y barreras



Integración horizontal

Aumento del coste medio al disminuir el tamaño de hospital

Relación entre coste medio y tamaño de los hospitales en varios países europeos



Fuente: Sostenibilidad Financiera del sistema Nacional de salud. Antares Consulting.

2.- Exceso de oferta de hospitales universitarios en España



Pais	Hospitales Universitarios	Población	N habitantes por H.U.
España	54	46.661.950	864.110
Francia	32	64.351.000	2.010.969
Suiza	5	7.783.000	1.556.600
Bélgica	7	10.666.000	1.523.714

Fuente: Sostenibilidad Financiera del sistema Nacional de salud. Antares Consulting.

Integración organizacional: fusiones de hospitales universitarios en otros países

Suecia, 2004: Fusión de dos hospitales universitarios de Estocolmo para crear el Karolinska University Hospital

Creación de uno de los hospitales universitarios más grandes de Europa

Mantenimiento de dos sedes (Solna y Huddinge)

Razones para la fusión:

✓ Ahorro de costes

✓ Excelencia en la investigación (2.100 investigadores; 3.200 artículos en revistas científicas/año)





Table 2: Key figures of university hospitals

	KH	HUH	KUH
	(2003)	(2003)	(2004)
Turnover (€M)	560	455	1030
Staff	8362	6565	15 393
Beds	1045	1089	1700
Visits	845 018	611 962	1400 000
Discharges	59 998	46 787	104 361
Year established	1940	1972	2004

Fuente: Competing Logics in Hospital Mergers. The Case of the Karolinska University Hospital, 2011

Integración organizacional: fusiones de hospitales universitarios en otros países

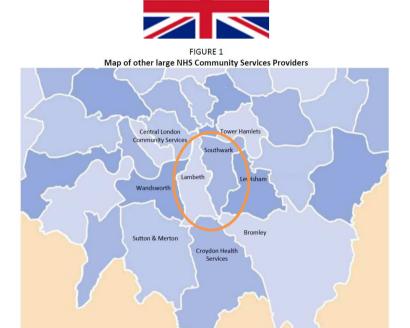
UK: Fusión de dos hospitales en Londres para crear el Guy's & St Thomas

Dos de los hospitales universitarios más antiguos y conocidos de Londres, parte del NHS, en las proximidades de Lambeth and Southwark

Hospitales separados y rivales antes de la fusión

Tras fusión:

- ✓ 900.000 contactos con pacientes/año
- ✓ Ingresos de 930 millones £ (2009/10)



por la gestión

financiera por la CQC

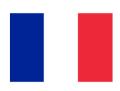


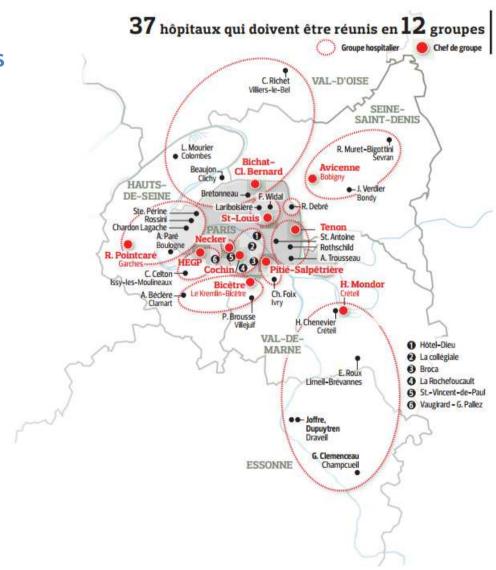
del rendimiento nacional

para el NHS

Integración organizacional

Francia: Concentración de los hospitales de Paris.
37 hospitales que pasan a 12 grupos





Integración vertical

Ejemplos de integración vertical

Nacional.
Areas integradas



Cataluña: OSIs









Valencia





Experiencias: modelos con un nivel mayor de integración

KAISER PERMANENTE

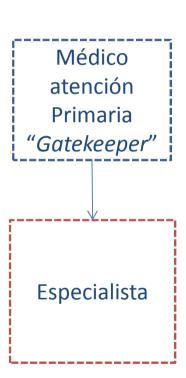
- Consorcio de gestión integrada. Proveedor de 8 regiones de EEUU. "HMO" (Health Management Organization)
- Integrado por dos tipos de organizaciones:

Kaiser Foundation Health Plans (KFHP)

Ofrece planes y seguros de salud

Permanente Medical Group

Organización
que pertenece a
médicos y que
provee los
cuidados
médicos para
KFHP



Experiencias: modelos con alto nivel de integración



Prácticas:

- 1. Integración real entre niveles
- 2. Atención de pacientes en el nivel más coste-efectivo (Minimizar el tiempo que los pacientes pasan en hospitales de coste elevado)
- 3. Sistemas de Información sofisticados y eficientes
- 4. Médicos asalariados (para evitar procedimientos innecesarios)

Algunos resultados:

 Énfasis en prevención y programas para crónicos



- Menor N° de ingresos hospitalarios: 1/3 camas que usan en el NHS*
- Menor Estancia Media
- •Tiempos de espera para ver un especialista en NHS: 6 veces más que en KP

Experiencias: Modelos con alto nivel de integración

- "ACO. Accountable Care Organization"
- Integración de proveedores de diferente titularidad para prestar cuidados de salud a una población determinada.

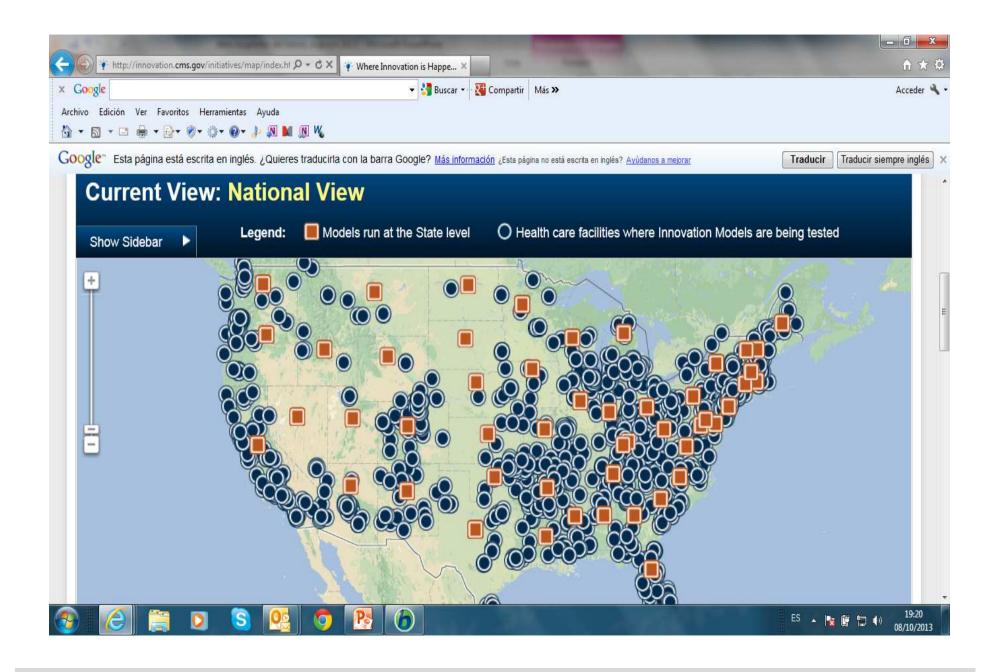


Cuidados
integrados con la
participación de
un gran número
de proveedores

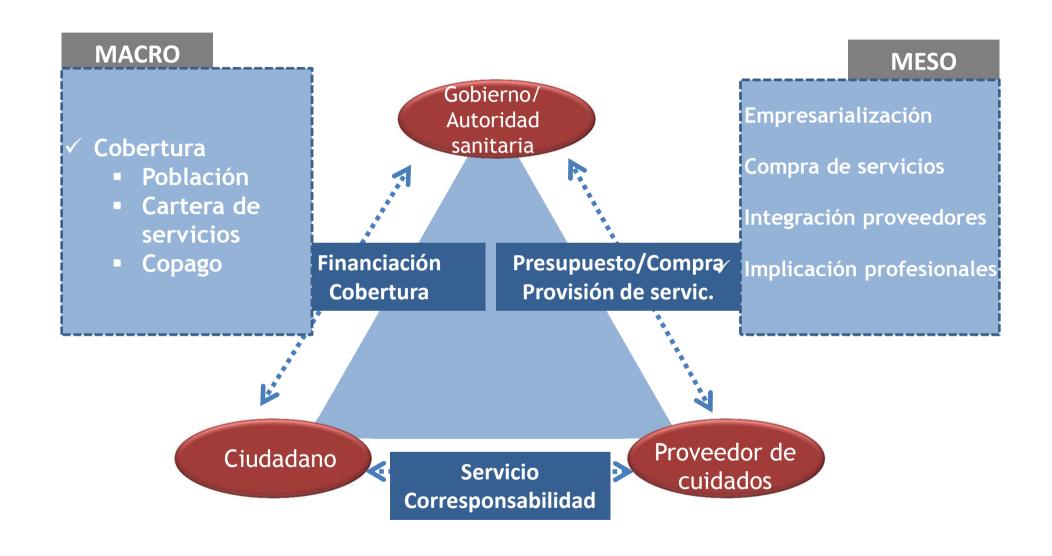
Estructura formal legal que capacita la administración

Capacidad para sumar resultados y costes

Pago ligado a las métricas de calidad



Reformas estructurales y barreras

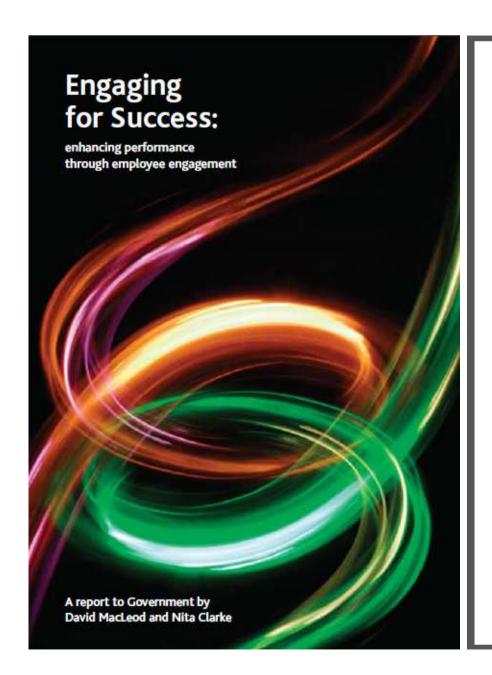


¿Que nos dice la literatura?









El compromiso tiene impacto en los resultados



Chapter 1

Employee Engagement - What, why and how

- This chapter summarises our findings on the important to the UK, looks at some of the barriers to engagement characteristics, and outlines our recommendations to the
- The following chapters detail more of the evidence about the barriers (chapter 3) and some of the factors that lie behind successful engagement (chapter 4). Our recommendations in full can be found in chapter 5.
- 3 This report is about unlocking people's potential at work and the measurable benefits of doing so for the individual, the organisation and, ultimately, for the UK.
- 4 It is about retaining and building on the commitment, energy and desire to do a good job that characterises most people, that 'first day at work' feeling, to maximise individual and organisational performance.
- Business and organisations function best when they make their employees' commitment, potential, creativity and capability central to their operation. Clearly, having enough cash, and a sensible strategy, are vital. But how people behave at work can make the crucial difference between business and operational success or failure.
- Employee engagement strategies enable people to be the best they can at work, recognising that this can only happen if they feel respected, involved, heard, well led and valued by those they work for and with As a representative of the home insulation company KHI put it: "employee engagement is when the business values the employee and the employee values the business" (submitted via the review's online call for evidence).
- Engaged employees have a sense of personal attachment to their work and organisation; they are motivated and able to give of their best to help it succeed and from that flows a series of tangible benefits for organisation and individual alike.
- "You sort of smell it, don't you, that engagement of people as people. What goes on in meetings, how people talk to each other. You get the sense of energy, engagement, commitment, belief in what the organisation stands for," is how Lord Currie, former Chair of the Office of Communications (Ofcom) and Dean of Cass Business School, puts it. As a number of business leaders told us, "You know it when you see it."



Employee engagement and NHS performance

Michael A West

Jeremy F Dawson

This paper was commissioned by The King's Fund to inform its review of leadership in the NHS.

The views expressed are those of the authors and not of The King's Fund

The Kings Fund>

Outcomes of engagement

- ✓ Better patient experience
- ✓ Better quality of services
- ✓ Higher quality of financial performance
- ✓ Lower patient mortality and infection rates
- ✓ Lower Absenteeism
- ✓ Lower turnover rates

The NHS Staff Survey ,2009

- 156.951 staff responding
- 388 different trusts

El compromiso es medible. Estudio opina

Organizaciones involucradas:

Centres participants	Plantilla
Parc de Salut Mar	3.299
Grup SAGESSA	2.347
Althaia (Manresa)	2.051
Consorci Hospitalari de Vic	1.438
Consorci Sanitari de l'Alt Penedès (Vilafranca)	487
Consorci Sanitari de l'Anoia (Igualada)	888
Consorci Sanitari del Maresme (Mataró)	1.750
Consorci Sanitari de Terrassa	2.354
Consorci Sanitari del Garraf	1.143
Consorci Sanitari Integral	3.348
Fundació Hospital Asil de Granollers	1.512
Hospital Sant Joan de Déu	1.648





12 entidades

22.265 profesionales

TOTAL PROJECTE OPINA

22.265

Evaluación del compromiso

Opi

Staff feedback

Attitude	Facts 2010	Facts 2012	Sector average
Enthusiastic committed	47 % 71%	50 % 75 %	21 % 54%
Demanding professionals with huge commitment	24 %	25%	33 %
Skeptics	25 % 29%	22% 25%	29 % 46%
Desserters	4 %	3%	17 %

Implicación profesional



LEADERSHIP AND ENGAGEMENT FOR IMPROVEMENT IN THE NHS

Together we can

Report from The King's Fund Leadership Review 2012

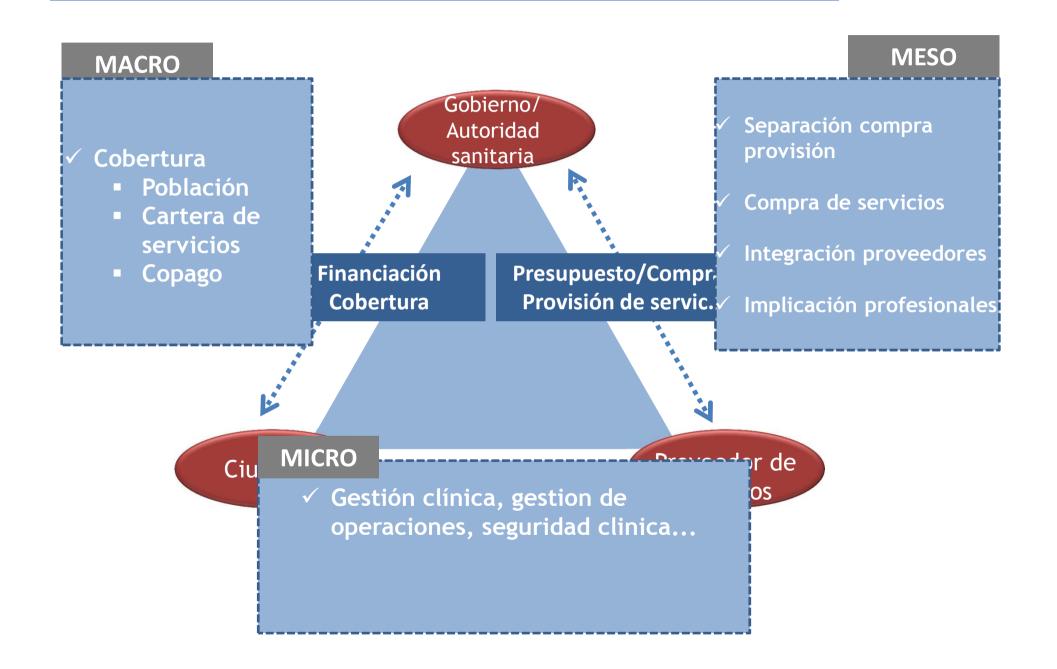
The Kings Fund>

"Necesitamos lideres menos orientados al control y que se centren más en conseguir la implicación de los profesionales... ofreciendo autonomía y soporte..."

El compromiso es gestionable. Determinantes del compromiso en las organizaciones sanitarias



Reformas estructurales y barreras



Gestión clínica

Cambio en la medicina

Sir Cyril Chantler, Lancet 1999, 353:1178-81

"Medicine used to be ineffective, but simple and safe".

"Now is effective, but complex and relatively dangerous".

Ciencia y Caridad, Picasso



133 People to take care of the patient

The Patient



Acciones

Gestión clínica

Gestión de operaciones

Seguridad de los pacientes

Acciones

Gestión clínica

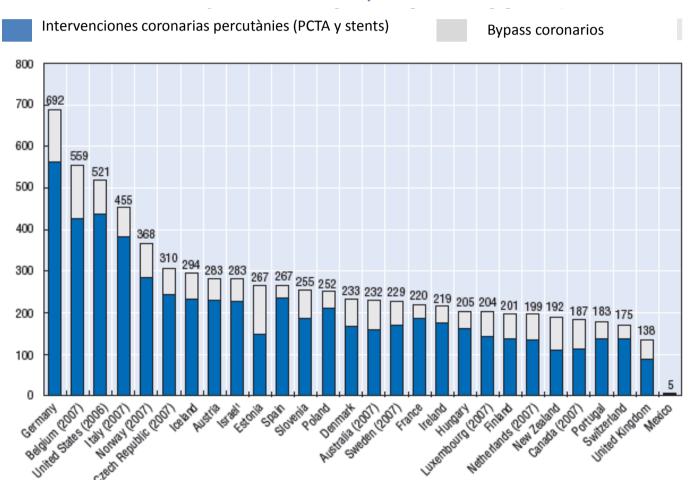
Gestión de operaciones

Seguridad de los pacientes

Gestión clínica

Variabilidad clínica

Procedimentos de revascularización coronaria per 100.000 habitantes, 2008



Font: Value for Money in Health Spending, OECD

Gestión clínica

Right care

BMJ

BMJ 2013;346:f1328 doi: 10.1136/bmj.f1328 (Published 27 February 2013)

Page 1 of 1

EDITOR'S CHOICE

Too much medicine

Fiona Godlee editor, BMJ

it's also possible to have too much of a good thing. This week we launch our Too Much Medicine campaign (www.bmj.com/ too-much-medicine). As explained in an editorial (doi:10.1136/ bmj.f1271), the roots of the campaign go back at least a decade to a theme issue we published in 2002, guest edited by Ray Moynihan, called "Too much medicine?" You can find the entire issue on bmj.com (www.bmj.com/content/324/7342). Much of the content is as relevant now as it was controversial then. Since then, the evidence of medical excess in rich countries has grown, with increasingly clear documentation of the harms and costs of unnecessary intervention. In the past few years the individuals and groups calling for moderation and scepticism have begun to coalesce into a loose movement, to which the BMJ is now signing up. Impressed by the "Less is more" initiative at JAMA Internal Medicine, led by its editor Rita Redberg, and by the Choosing Wisely initiative set up by the American Board of Internal Medicine Foundation (doi:10.1136/ bmj.f1266), we want to explore the causes and potential remedies of overinvestigation, overdiagnosis, and overtreatment.

There's a great deal to celebrate in medicine and healthcare, but

As our Editorial points out, this area is complex and under-researched: in many healthcare settings overtreatment and undertreatment coexist. "Because of this and other uncertainties, it will not be easy to communicate effectively about overdiagnosis with professionals and the public. The concept is unfamiliar and counterintuitive to many people." Our contribution will include partnering in an international scientific conference in September (preventingoverdiagnosis.net) and publishing a theme issue early next year.

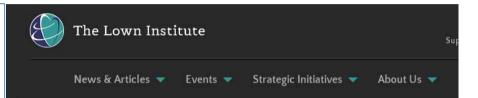
This week's journal carries its own dose of cold water with which to douse medical enthusiasts. In an editorial, Edwin Gale

calls for a serious rethink about the use of GLP-1 agonists in diabetes because of strong evidence of increased rates of pancreatitis among patients taking these drugs (doi:10.1136/bmj.f1263). He asks why drug companies have been so slow to act on the signals and concludes that inviting drug companies to monitor the safety of their own products provides them with the strongest possible incentive for failing to do so. And in the Analysis section, Tom Treasure and Martin Utley question the benefits of surgical removal of pulmonary metastases. The evidence that this invasive procedure improves survival is weak, they say. They call for randomised trials rather than the dubious case series on which current practice is based (doi:10.1136/bmj. f824). One such innovative trial is now under way thanks to a previous BMJ paper from these authors.

Also this week, the BMJ speaks up for the Liverpool care pathway, which is under attack from the Daily Mail and others. We are emboldened to do so by a survey we undertook among palliative care doctors in the UK. As summarised by Krishna Chinthapalli, 91% of respondents thought that the pathway represented best practice for care of the dying patient (doi:10. 1136/bmj.f1184). And when asked if they would want to be put on the pathway themselves if they were terminally ill, 90% said yes. This vote of confidence fits with views expressed at a conference in Edinburgh last week (doi:10.1136/bmj.f1303). Helping patients to die with dignity should be done with the same care and openness as anticipating and managing the birth of a child.

Cite this as: RM / 2013/346/1328

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About the Right Care Alliance

The Right Care Alliance is a major new initiative of the Lown Institute that is designed to change the culture of American medicine from "more is better" to the right care for the right patient. We are developing an international network of clinicians, patients, community organizations, and health care institutions who recognize the epidemic of overuse in American medicine, and who are dedicated to eliminating it, and to ensuring that patients get the care they need.

In April 2012, the Lown Foundation and the New America Foundation convened the Avoiding Avoidable Care conference – the first major medical meeting dedicated entirely to understanding the problem of overuse of medical services. The meeting highlighted the need for active cooperation among clinicians, patient advocates, and policy makers in order to address this pervasive and harmful aspect of medicine. The Right Care Alliance was founded by Lown Institute President, Vikas Saini, Senior Vice President, Shannon Brownlee, and our Advisory Council to facilitate that cooperation.

The Right Care Alliance will be a distinct and complementary voice in the emerging campaign to address overuse. Our strategy is to identify and challenge the cultural aspects of overuse, the underlying attitudes, behaviors, and narratives that have persuaded clinicians and the public that more is better in medicine. We will highlight the issue of overuse as an entry point to a broader conversation about the purpose of health care in our society, the ethical and social responsibilities of the medical profession, and the need for a new social contract between the medical profession, the health care industry, and civil society.

Our Mission



Featured Event



The

The
Thes
Confi
Don I
and I
confe

Big data

McKinsey&Company

Center for US Health System Reform Business Technology Office









The 'big data' revolution in healthcare

Accelerating value and innovation

January 2013

Peter Groves Basel Kayyali David Knott Steve Van Kuiken

IBM's Watson



How Watson can address healthcare challenges

Watson uses natural language capabilities, hypothesis generation, and evidence-based learning to support medical professionals as they make decisions. For example, a physician can use Watson to assist in diagnosing and treating patients. First the physician might pose a guery to the system, describing symptoms and other related factors. Watson begins by parsing the input to identify the key pieces of information. The system supports medical terminology by design, extending Watson's natural language processing capabilities.

Watson then mines the patient data to find relevant facts about family history, current medications and other existing conditions. It combines this information with current findings from tests and instruments and then examines all available data sources to form hypotheses and test them. Watson can incorporate treatment guidelines, electronic medical record data, doctor's and nurse's notes, research, clinical studies, journal articles, and patient information into the data available for

Watson will then provide a list of potential diagnoses along with a score that indicates the level of confidence for each hypothesis.

The ability to take context into account during the hypothesis generation and scoring phases of the processing pipeline allows Watson to address these complex problems, helping the doctor - and patient - make more informed and accurate decisions.

Learn more about how Watson can help you address your most challenging problems - now and into the future.

- The University of Texas MD Anderson Cancer Center IBM Watson case study
- → MD Anderson Taps IBM Watson to Power "Moon Shots" Mission Aimed at Ending Cancer, Starting with Leukemia



Healthcare: Helping Researchers Make Breakthroughs (00:00:58)



IBM Watson at Work in Healthcare: Helping Doctors Fight Cancer (00:00:16)



IBM Watson at Work in Healthcare: Helping Med Students Learn (00:00:16)

Featured Case Studies

- Two page case study on Memorial Sloan Kettering's work training IBM Watson on oncology diagnosis and treatment(1.2 Mb)
- Two page case study on WellPoint's early use of IBM Watson in accelerating healthcare preauthorization (1.2 Mb)

Recent news

- The University of Texas MD Anderson Cancer Center - IBM Watson case study
- GHD Anderson Taps IBM Watson to Power "Moon Shots" Mission Aimed at Ending Cancer, Starting with Leukemia
- → More Watson news

Join the Watson Conversation Blogs

Tweets

IBM Watson @IBMWatson Jan 17, 5:01 PM 'Developing with Watson APIs" by @developerWorks http://t.co/AWRx4u0UbD



Joshua DeLancey

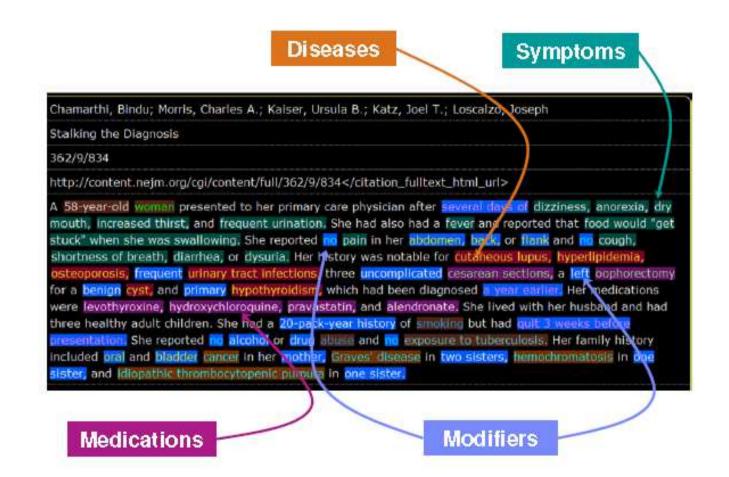
News alert: IBM Announces \$1B Watson Group via @Forbes http://t.co/157lt1fc58

Watson utiliza lenguage natural, generación de hipótesis y aprendizage basado en la evidencia para ayudar a los profesionales médicos en la toma de decisiones





The volume is overwhelming and the language is complex



12 © 2013 IBM

Acciones

Gestiór clínica Gestión de operaciones

Seguridad de los pacientes

Gestión de las operaciones

QUALITY OF CARS

The End Of The Beginning: Patient Safety Five Years After 'To Err Is Human'

Amid signs of progress, there is still a long way to go.

by Robert M. Wachter

ABSTRACT: The buttom of Medicine 3.1909 report on modical errors glasswined from a learned hosting production. Before them, positions, benefit have organizations, and policy entering his builded the understanding one of recentions to generate the changes in cubins, to be the moderate production of the production of the production of the in the term of the production of the production of the production of the information between production and the production of the prod

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The IOM Report And its impact

As one measure of its impact, if one any "the IOM report," In Erris Ifonus immediately perings to mind, despite the fact that the EMM has published 21st reports assoc them. In Inc., an argument can the scale that the mecical postulation "that overeit" the epidemix of medical mistakes five years ago through the EMM report, meanly an assured by a well-decovered the EMIS regions: in 1981 and the SARS epidemistry as well-decovered the EMIS regions in 1981 and the SARS epidemistry.

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Eficiencia

"The greatest improvement

...seems to be the effects of

VS

the division of labour"

Adam Smith, The Wealth of Nations

Coordinación

Sin una cultura enfocada a la

gestión de operaciones,

los errores son frecuentes

Health affairs. The end of the begining ...

Gestión de las operaciones

Harvard Business Review ₩

How can health care professionals ensure that the quality of their service matches their knowledge and aspirations? As a number of hospitals and clinics have discovered, learning how to improve the work you do while you actually do it can deliver extraordinary savings in lives and dollars.

Fixing Healthcare from the Inside, Today

by Steven J. Spear

Excelencia en las operaciones

Reprint R0509D

Cómo MEJORAR el lento avance en seguridad clínica?

Harvard Business Review ₹

How can health care professionals course that it quality of their service matches their knowledge a aspirations? As a mumber hospitals and clinics have discovered, learning how to improve the work you do while you actually do it co

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Fixing Healthcare from the Inside, Today

by Steven J. Sp

Reprint 8050

Eliminar ambigüedad en el entorno de trabajo Grandes
resultados a
través de
pequeños
cambios

Simular y experimentar

3

"Model Line"

Sistema de producción de Toyota

 ✓ Toyota dice que cada empleado tiene dos trabajos: Primero, hacer su trabajo Segundo, mejorar su trabajo

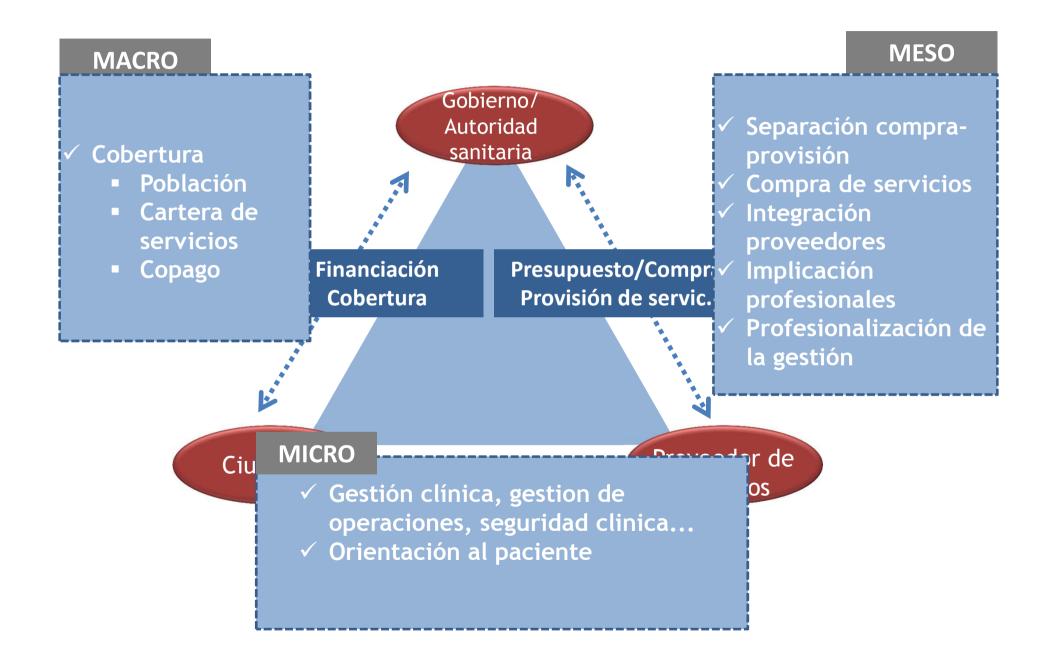


Lean Hospitals

www.leanmaps.com



Reformas estructurales y barreras



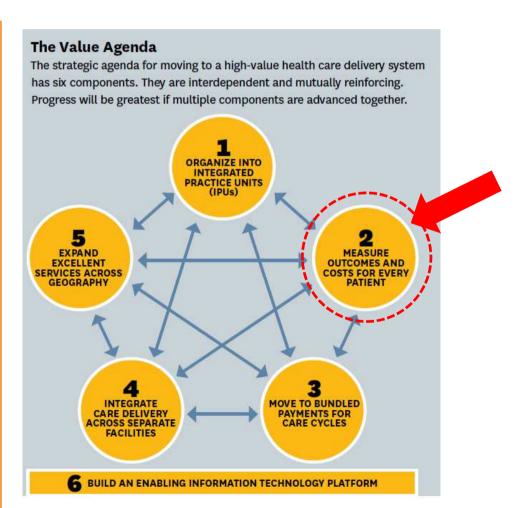
Orientación al paciente

Harvard Business Review



The Strategy That Will Fix Health Care

Providers must lead the way in making value the overarching goal by Michael E. Porter and Thomas H. Lee



Orientación al paciente

GETTING THE MOST OUT OF PROMS

Putting health outcomes at the heart of NHS decision-making

Nancy | Devlin Director of Research. Office of Health Economics

John Appleby Chief Economist, The King's Fund

With contributions from Martin Buxton Andrew Vallance-Owen Mark Emberton Katy Peters Ray Naden Alison Barber

The Kings Fund>



NHS UK: PROMS (Patient-reported outcome measures)

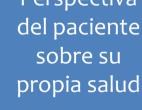
TRADICIONAL:

Mortalidad, readmisiones,

Numero de visitas, CCEE,...

PROMs

Perspectiva del paciente sobre su propia salud



PROMs: Comprende preguntas estructuradas que contestan los pacientes sobre su salud bajo su punto de vista

Orientación al paciente

Nuevas figuras orientadas a mejorar la experiencia del usuario:

- ✓ Cleveland Clinic: Chief Experience Officer
- ✓ Radbound University Hospital (Holanda): Chief Listening Officer

Harvard **Business** Review

Health Care's Service Fanatics

How the Cleveland Clinic leaped to the top of patient-satisfaction surveys by James I. Merlino and Ananth Raman

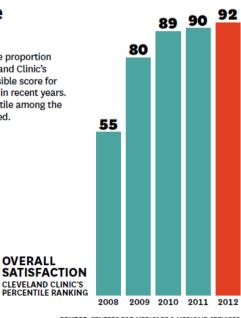
Satisfacción del paciente en Cleveland Clinic

OVERALL

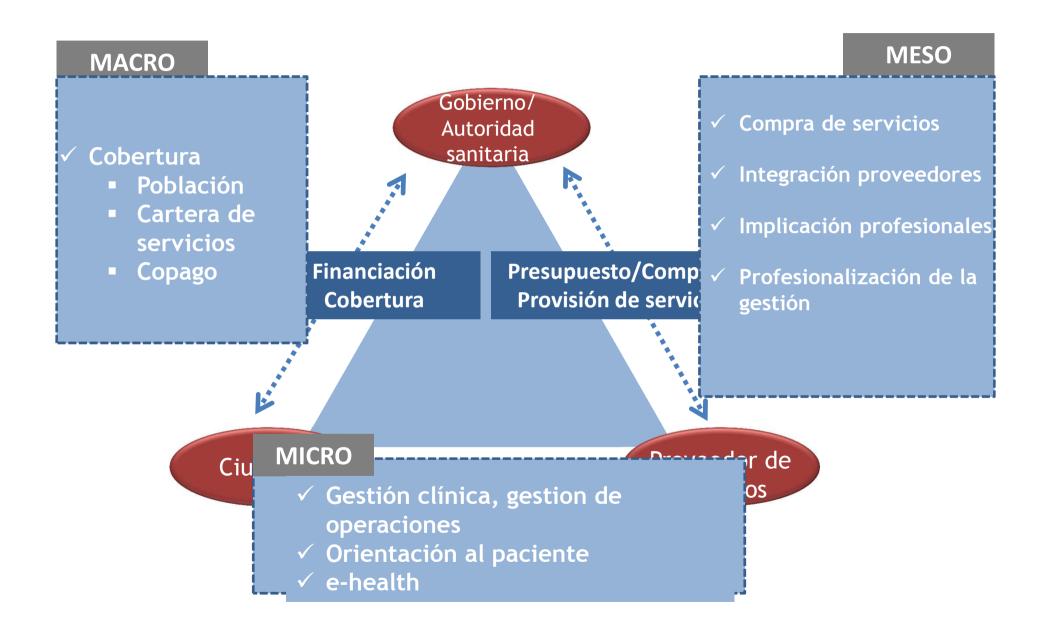
CLEVELAND CLINIC'S

From Mediocre to Top Tier

In a U.S. government survey, the proportion of patients who gave the Cleveland Clinic's flagship center the highest possible score for overall satisfaction has jumped in recent years. It now ranks in the 92nd percentile among the roughly 4,600 hospitals surveyed.



Reformas estructurales y barreras



E-Health:



Telemonitorización

Health Affairs

Expand

content.healthaffairs.org

doi: 10.1377/hlthaff.2010.0048 Health Aff July 2010 vol. 29 no. 7 1370-1375

Improved Quality At Kaiser Permanente Through E-Mail Between Physicians And Patients

Yi Yvonne Zhou 1.*, Michael H. Kanter 2, Jian J. Wang 3 and Terhilda Garrido 4

+ Author Affiliations

*Corresponding author

Abstract

The American Recovery and Reinvestment Act identified secure patient-physician e-mail messaging as an objective of the meaningful use of electronic health records. In our study of 35,423 people with diabetes, hypertension, or both, the use of secure patient-physician e-mail within a two-month period was associated with a statistically significant improvement in effectiveness of care as measured by the Healthcare Effectiveness Data and Information Set (HEDIS). In addition, the use of e-mail was associated with an improvement of 2.0-6.5 percentage points in performance on other HEDIS measures such as glycemic (HbA1c), cholesterol, and blood pressure screening and control.

HealthAffairs

Filestiff
In the Telestiff
In the Telestif

Mejora de resultados en diabetes e hipertensión mediante control vía email

Telemonitorización



Examples of successful post-acute care monitoring programmes include:

A 2010 Catalan Remote
 Management Evaluation
 (CARME) study in Spain
 compared outcomes of 92
 heart failure patients using
 telemedicine to outcomes
 from the previous 12 months
 of care without telemedicine.
 Researchers found that patient reported quality of care
 increased by 62 percent
 and reported dissatisfaction

68 % DECREASE IN HOSPITALISATION

Kyle Hardy, "Telefreeth Tech Helps Provide Better Februari Care," Heel/Incare If Newly, June 2, 2010.

33 % DECREASE IN ER VISITS

Robert Litan, "Vital Signs Visionadams Remote Health Homboring Temerate Sevenge, Enhances Lives," Better (South Care Repetter, October 24, 2006.

decreased by 22 percent. The study also reported a 68 percent decrease in hospitalisation (including readmissions) for heart conditions.³⁴ 68% de disminución en hospitalizaciones en insuficiencia cardiaca

33% de disminución de visitas a urgencias

E-Health: Hospital Líquido

Smartphone



Medical devices



Email



Altres

Domicili



L'Hospital Líquid

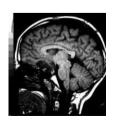


Para llegar más lejos y mejor

Mobile devices



Telemedicina



Telèfon





E-HEALTH

TELE-ASISTENCIA

- Visita Online
- Tele-consulta
- Tele-rehabilitacion
- Telemonitorización
- Segunda opinión

TELE-MEDICINA

- Servicios
- ReToc (RetCam)





Redes Sociales





Portales

(C)







Educacion Virtual

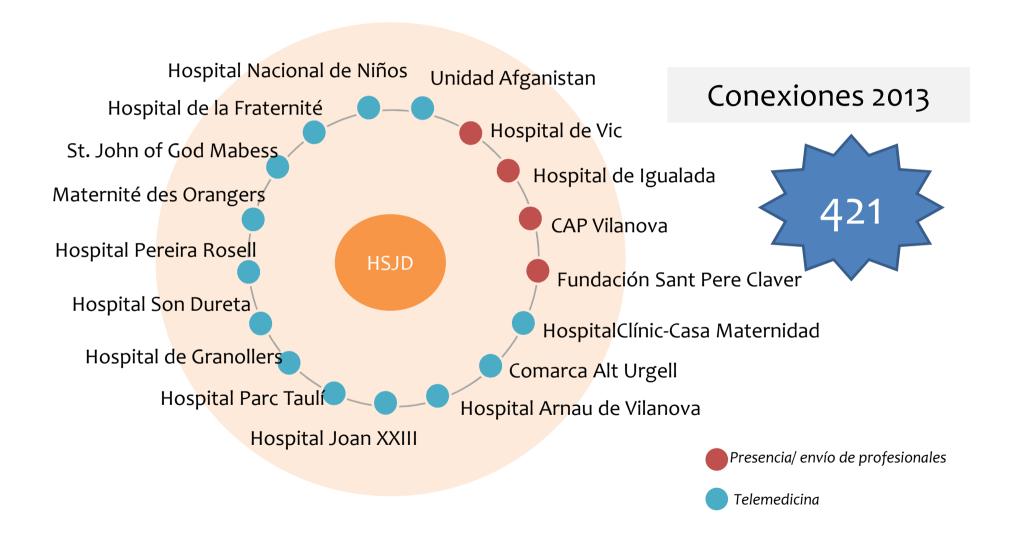




Portal del paciente



Telemedicina



Portal temático 2.0-Guía Metabólica



- ✓ Conocimiento seleccionado acerca de las patologías
- ✓ Recetas
- ✓ Recursos útiles
- ✓ Espacio colaborativo entre pacientes
- √ Consultas On-line





MULTIPLICAR POR 100 NUESTRO ALCANCE

1.264 actos diarios

132.000 contactos diarios

Guión

1. El modelo actual. Resultados. Sostenibilidad

2. Las Reformas estructurales

3. Resumen

Resumen

Retos

Sostenibilidad economica

Fragmentación y complejidad de la asistencia

Pacientes Expertos y participativos

Reformas

Cobertura

Empresarializacion

Compra de servicios

Integración proveedores

Implicación profesionales

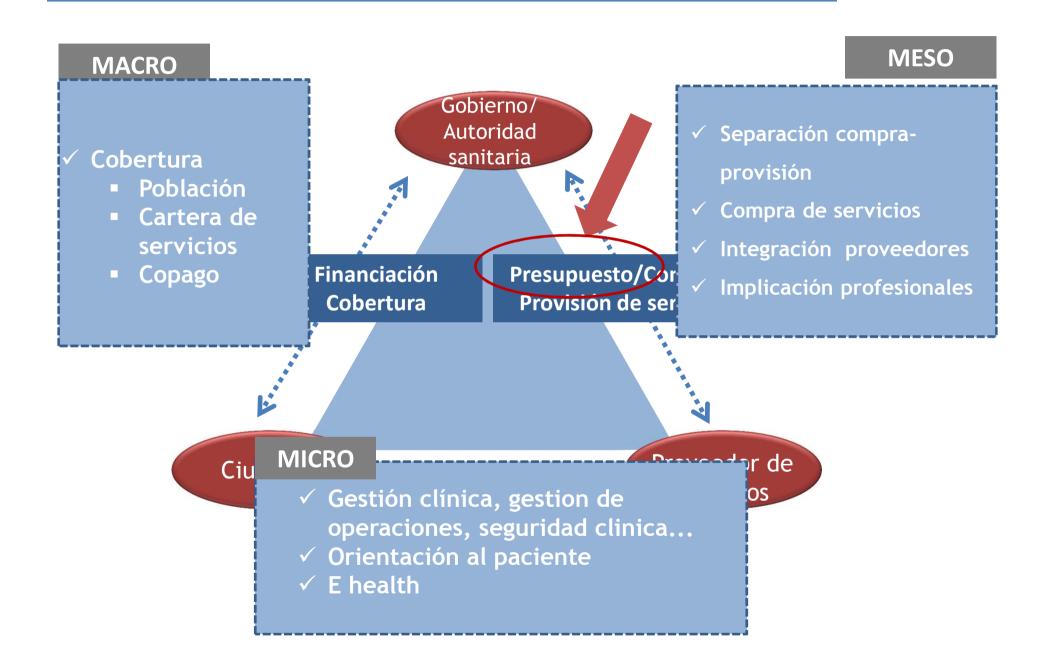
Gestion clinica y de operaciones

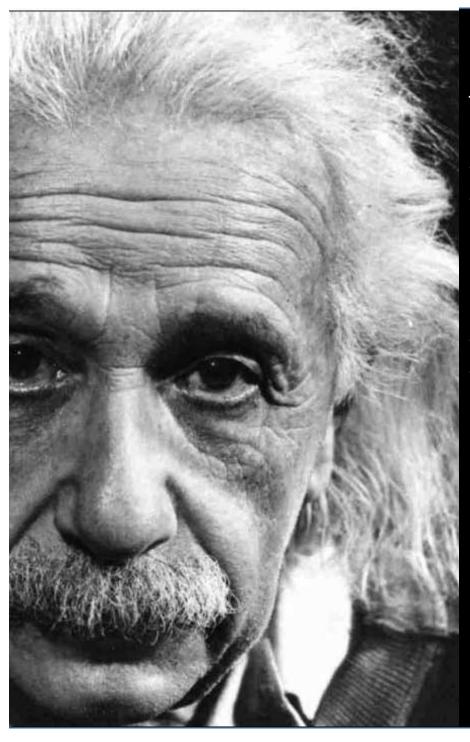
Experiencia
Paciente
E-health

Barreras

Lobbies políticos, sindicatos, profesionales

Reformas estructurales y barreras





La crisis es la mayor bendición que le puede pasar a las personas y a los paises, porque la crisis conduce al progreso.

Es duranre la crisis cuando nace la inventiva, los descubrimientos y las grandes estrategias.